

ARCHIE
SERIES

NO.9
DEC. 75¢

STUDENT FUND-RAISING
RIVERDALE HIGH SCHOOL

APPROVED
BY THE
COMICS
CODE
AUTHORITY

Jughead



SWAMI... HOW
CAN I GET
MORE "A's" IN
SCHOOL?

ASK "SWAMI JONES"
\$100 a Question!

USE YOUR LIBRARY CARD,
VERONICA, THE WAY YOU
USE YOUR CREDIT CARD!



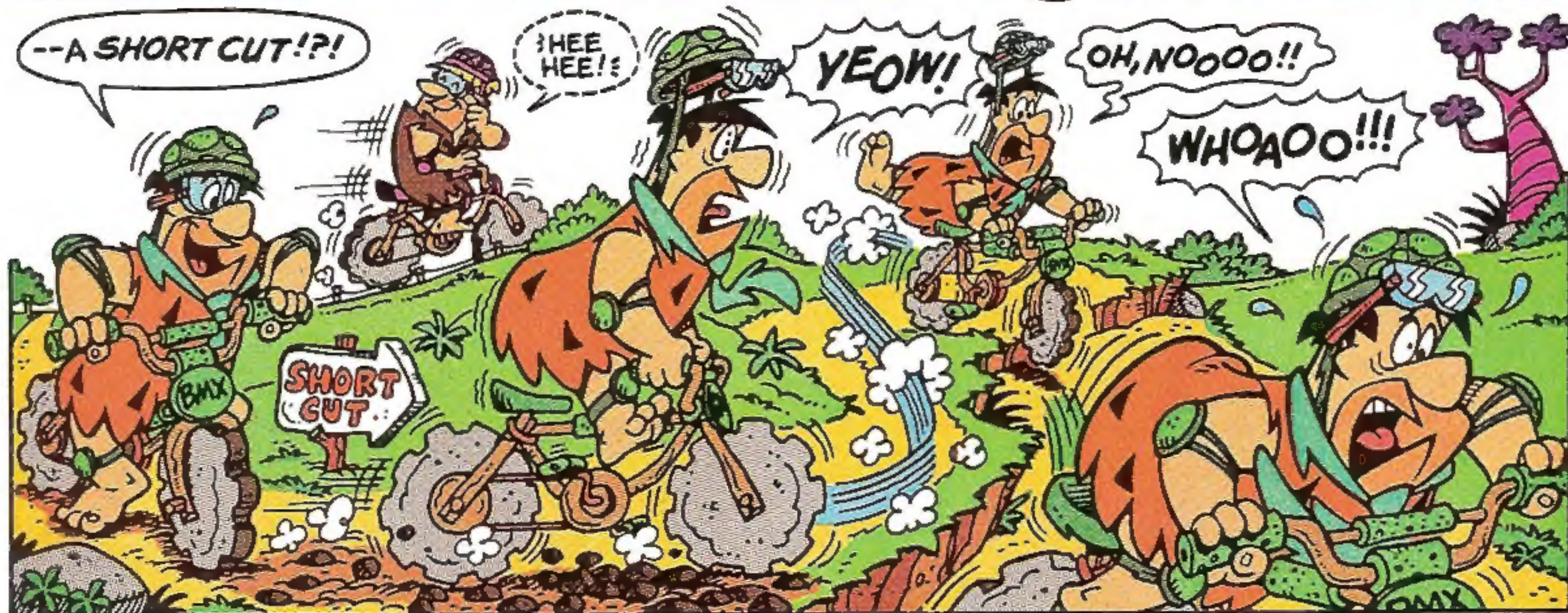
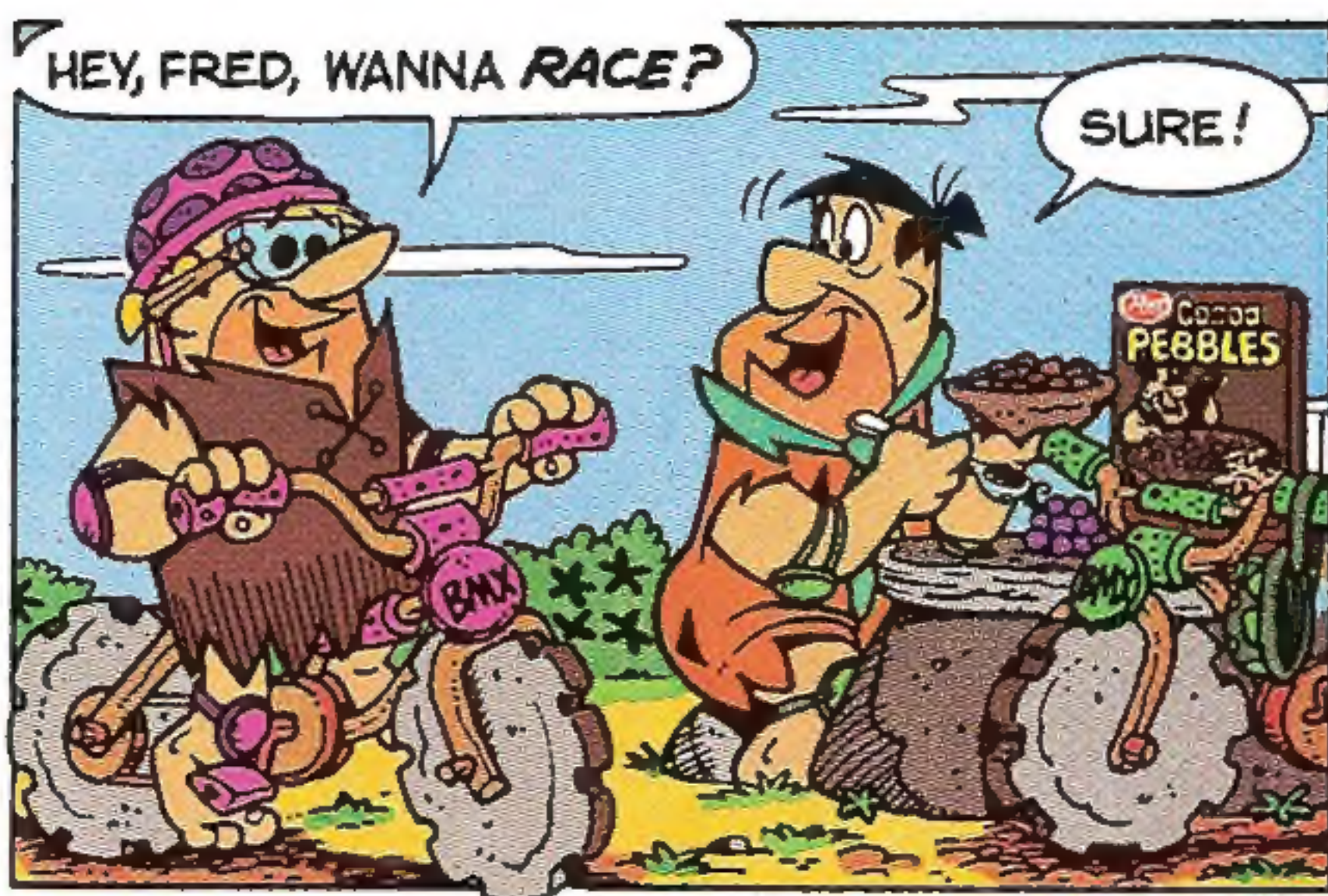
DOUG CRANE
Jim DeCarlo



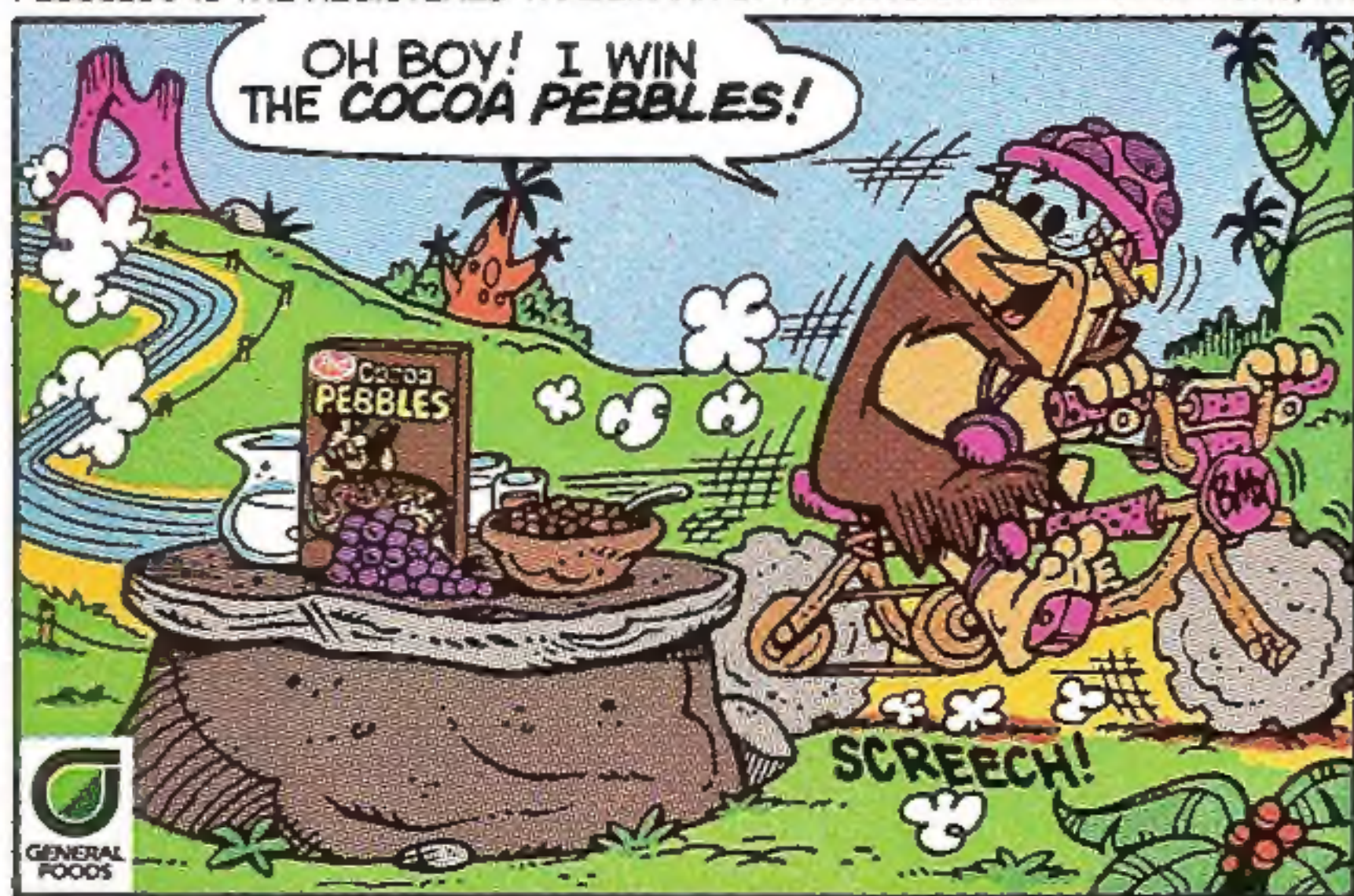
Archie Salutes
"WRITER
OF THE
MONTH"
HAL SMITH



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JUGHEAD NO.9 DECEMBER

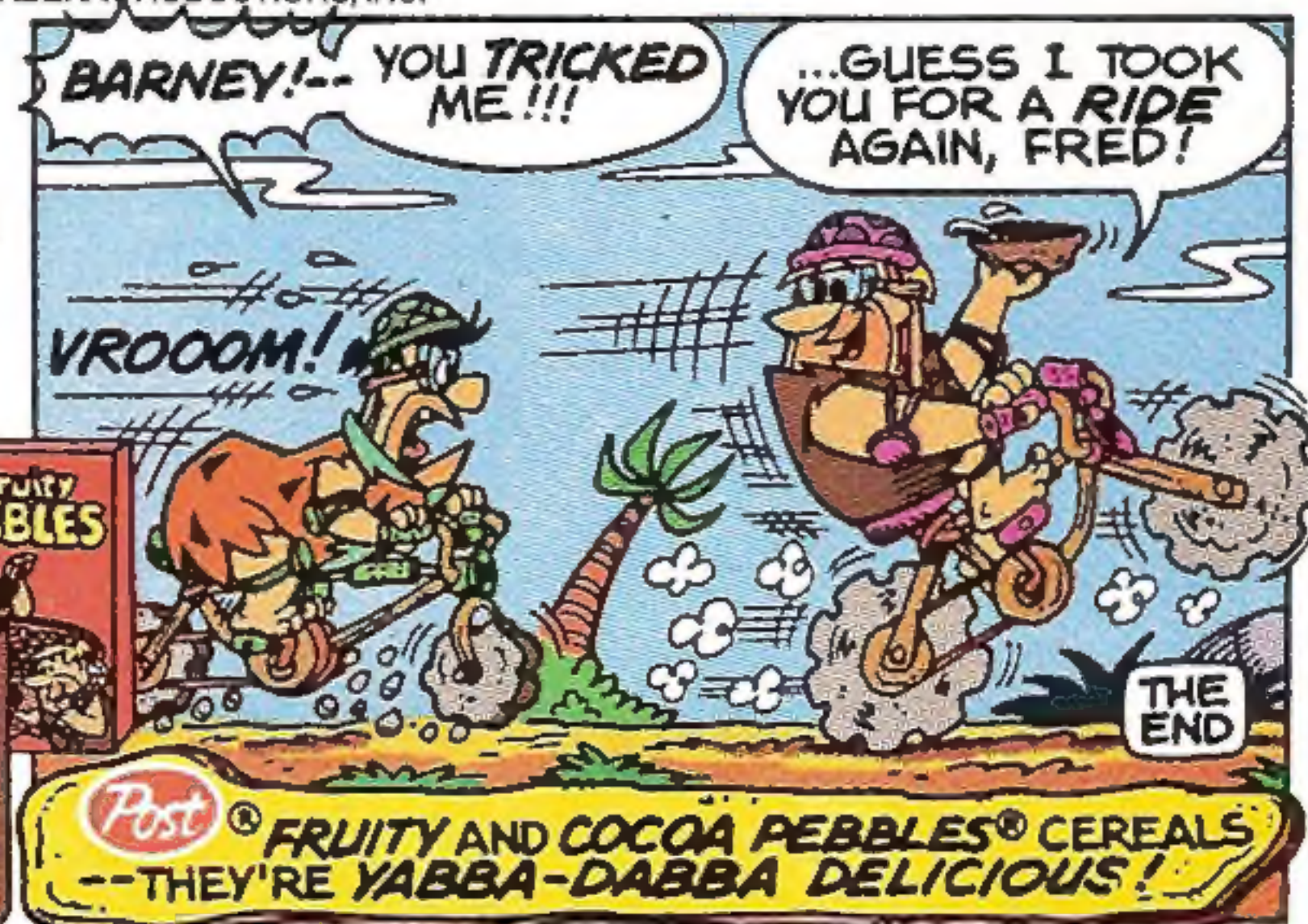


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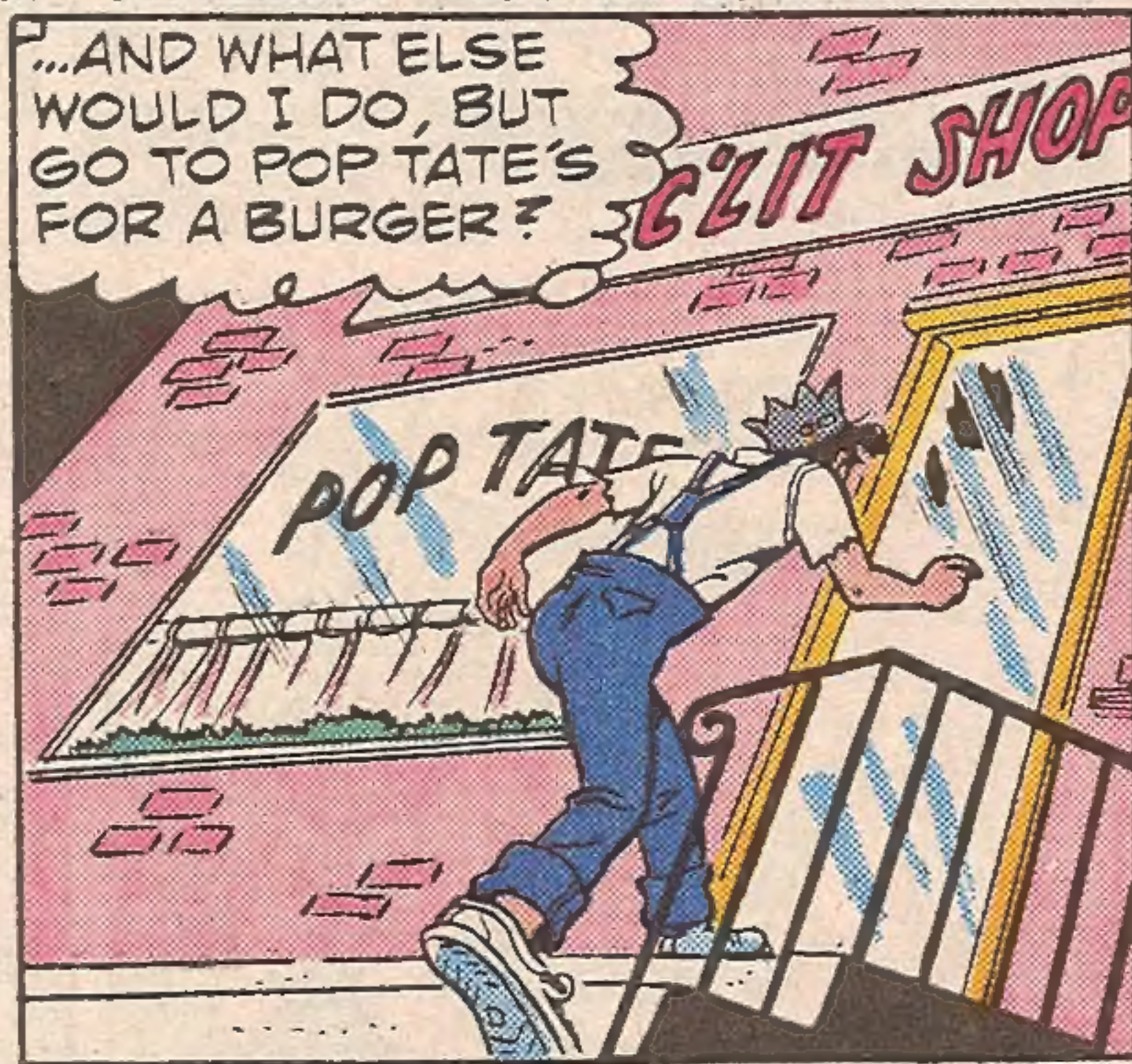
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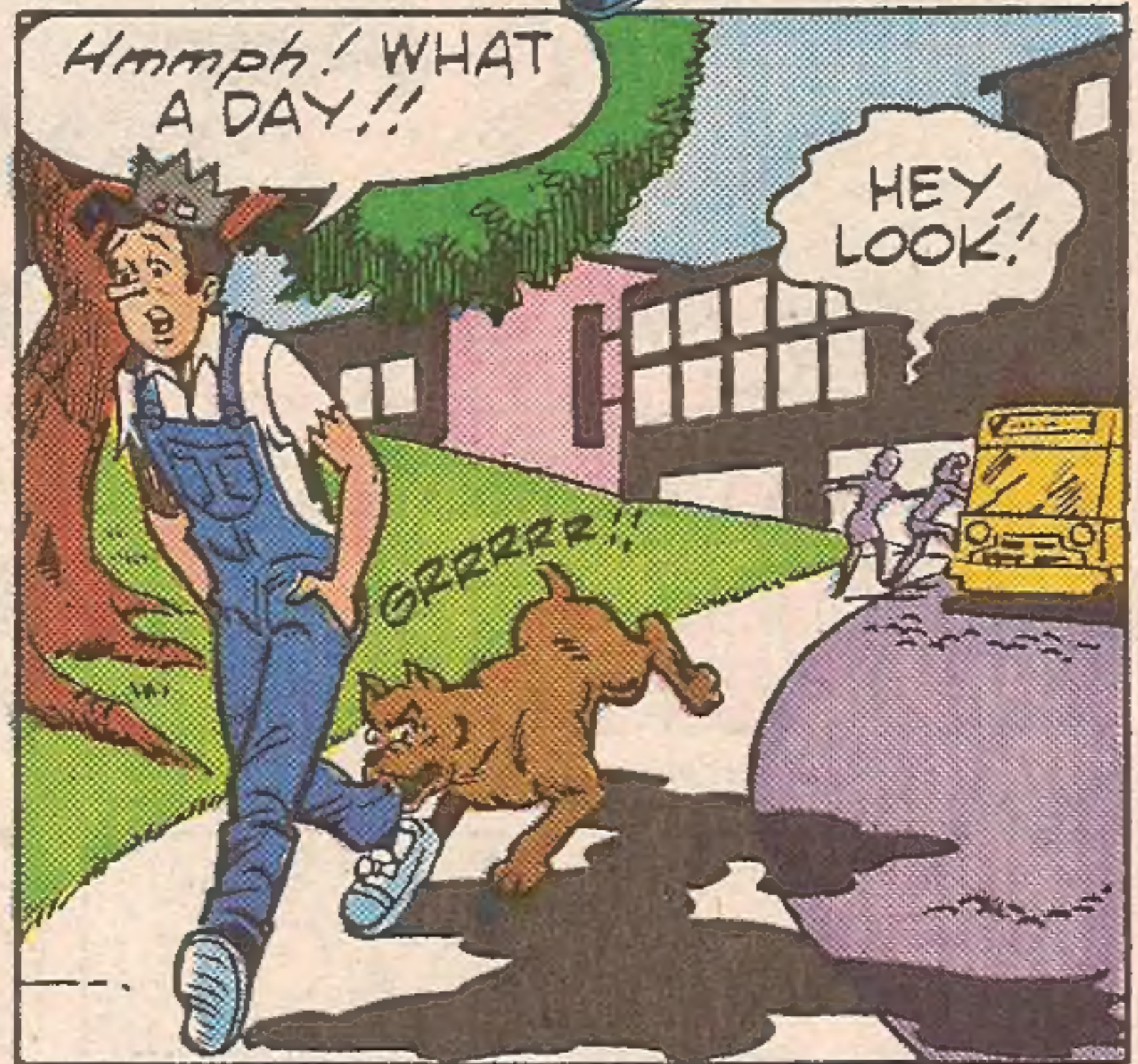
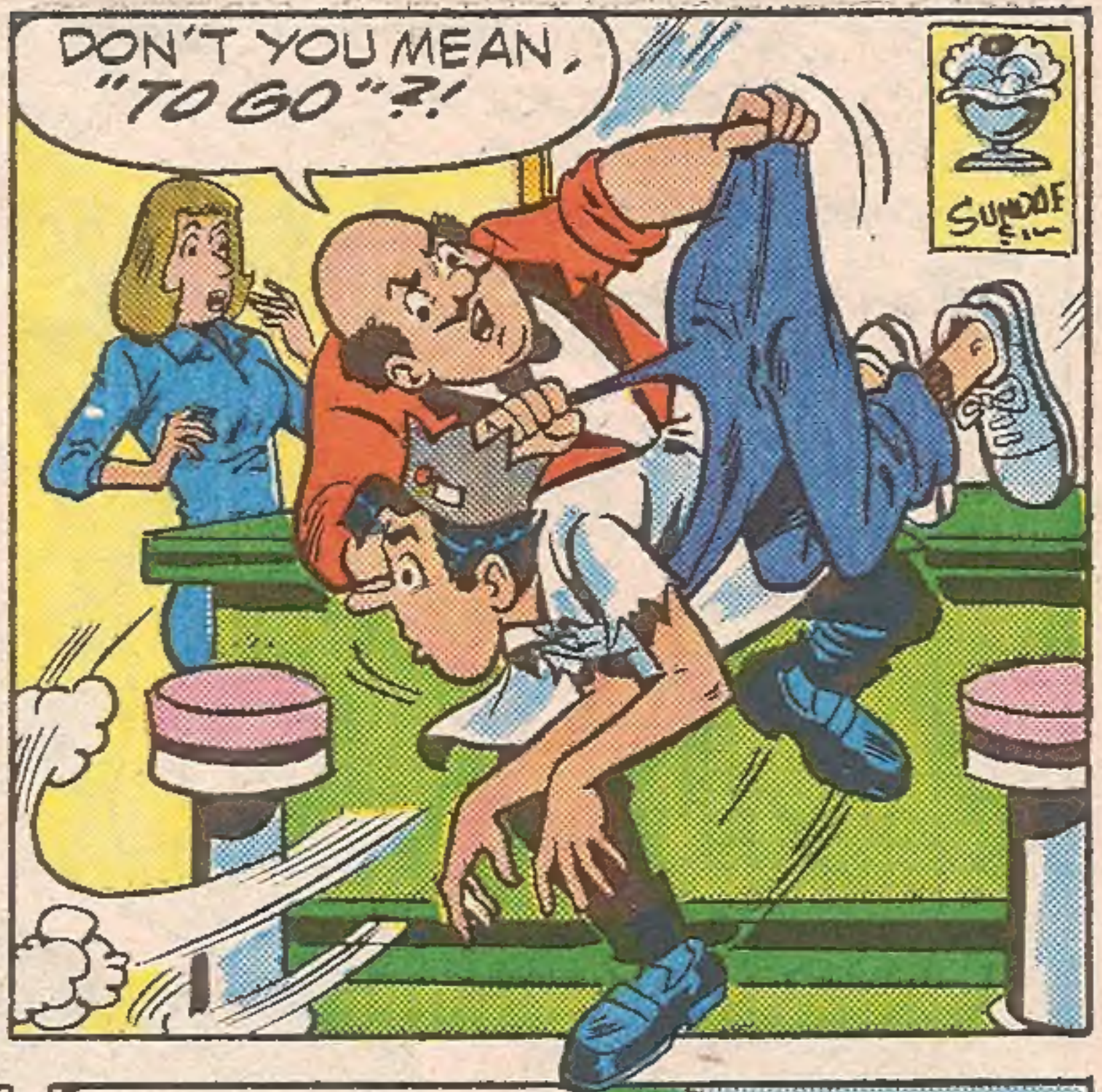


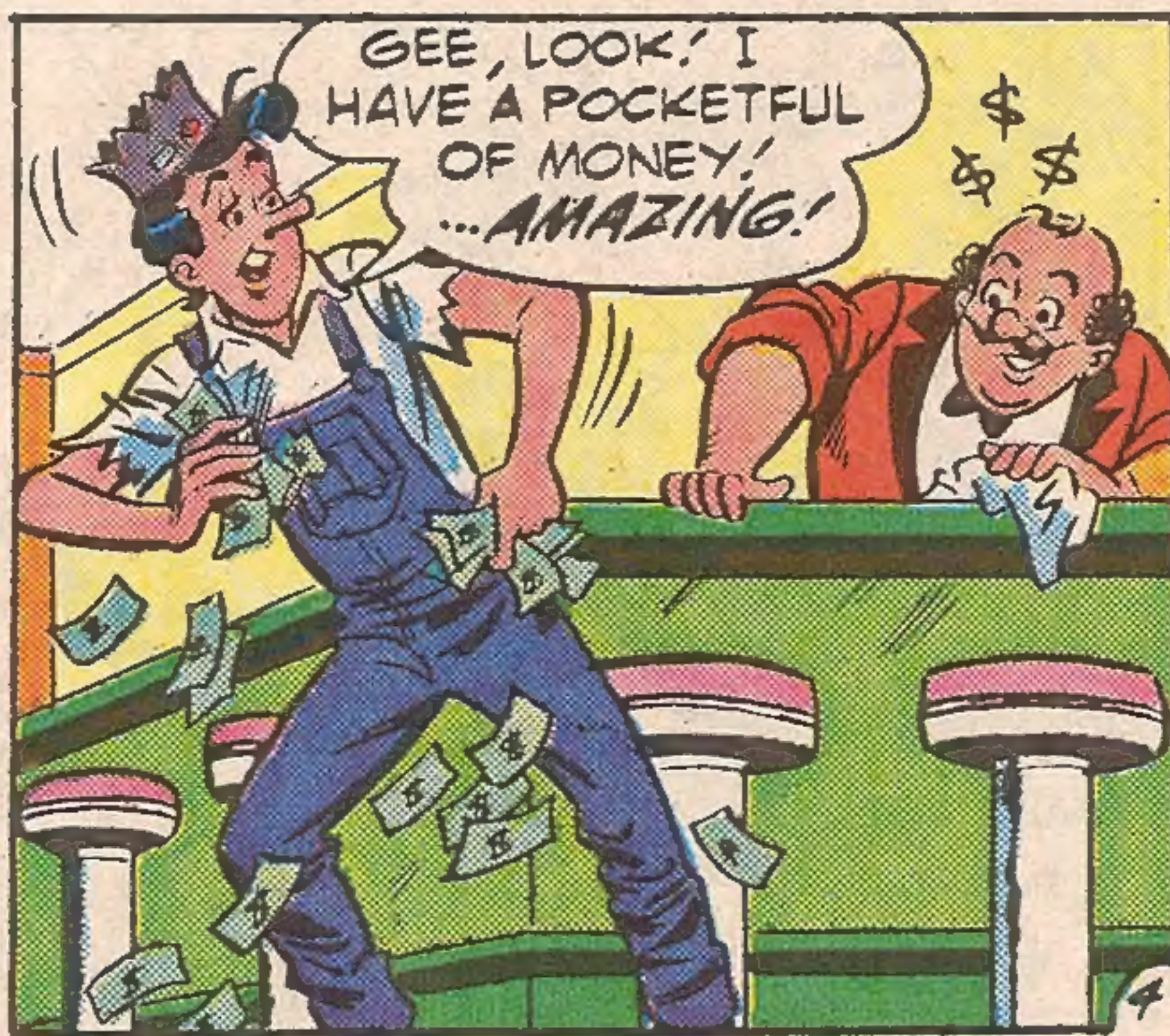
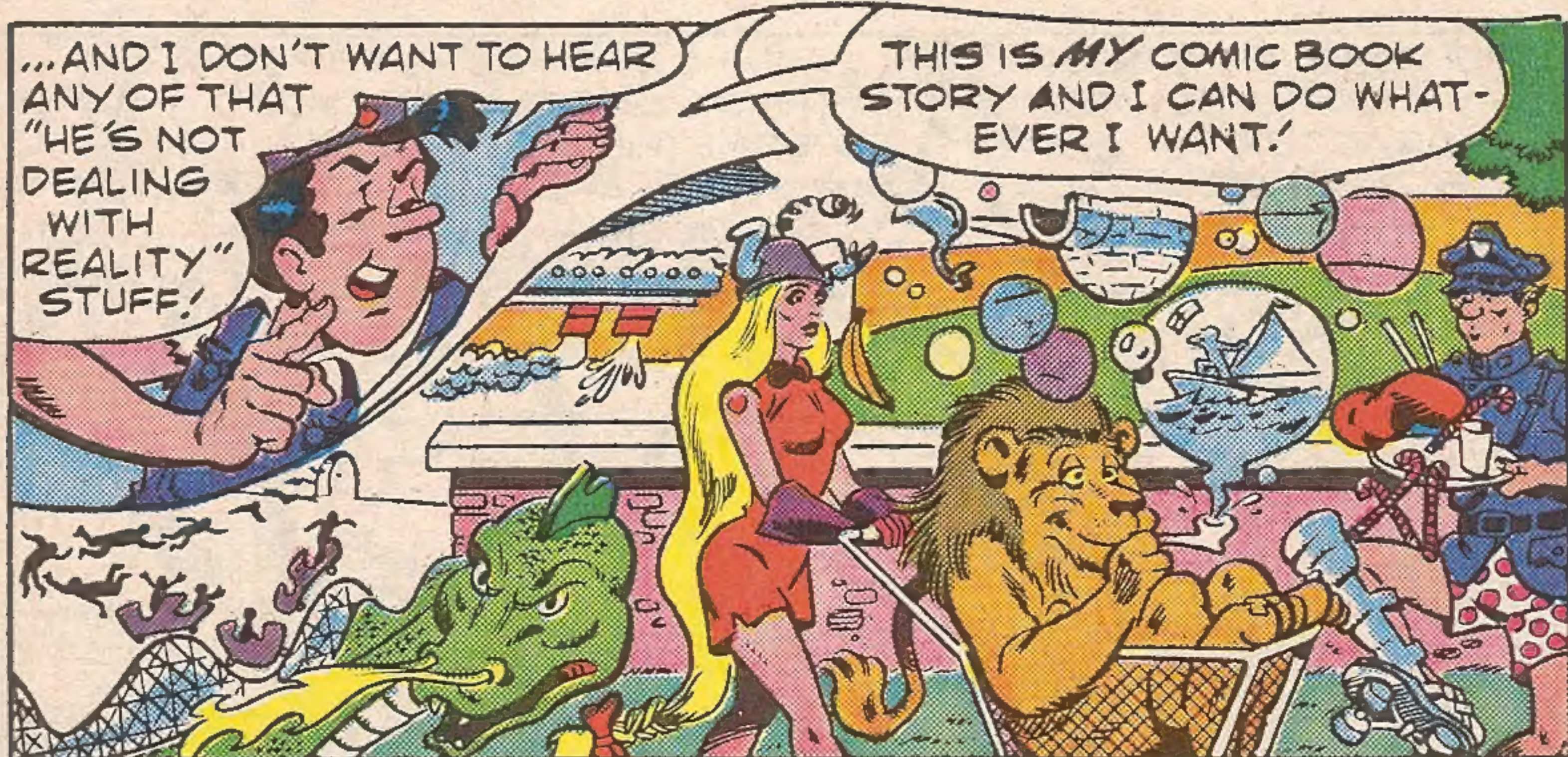
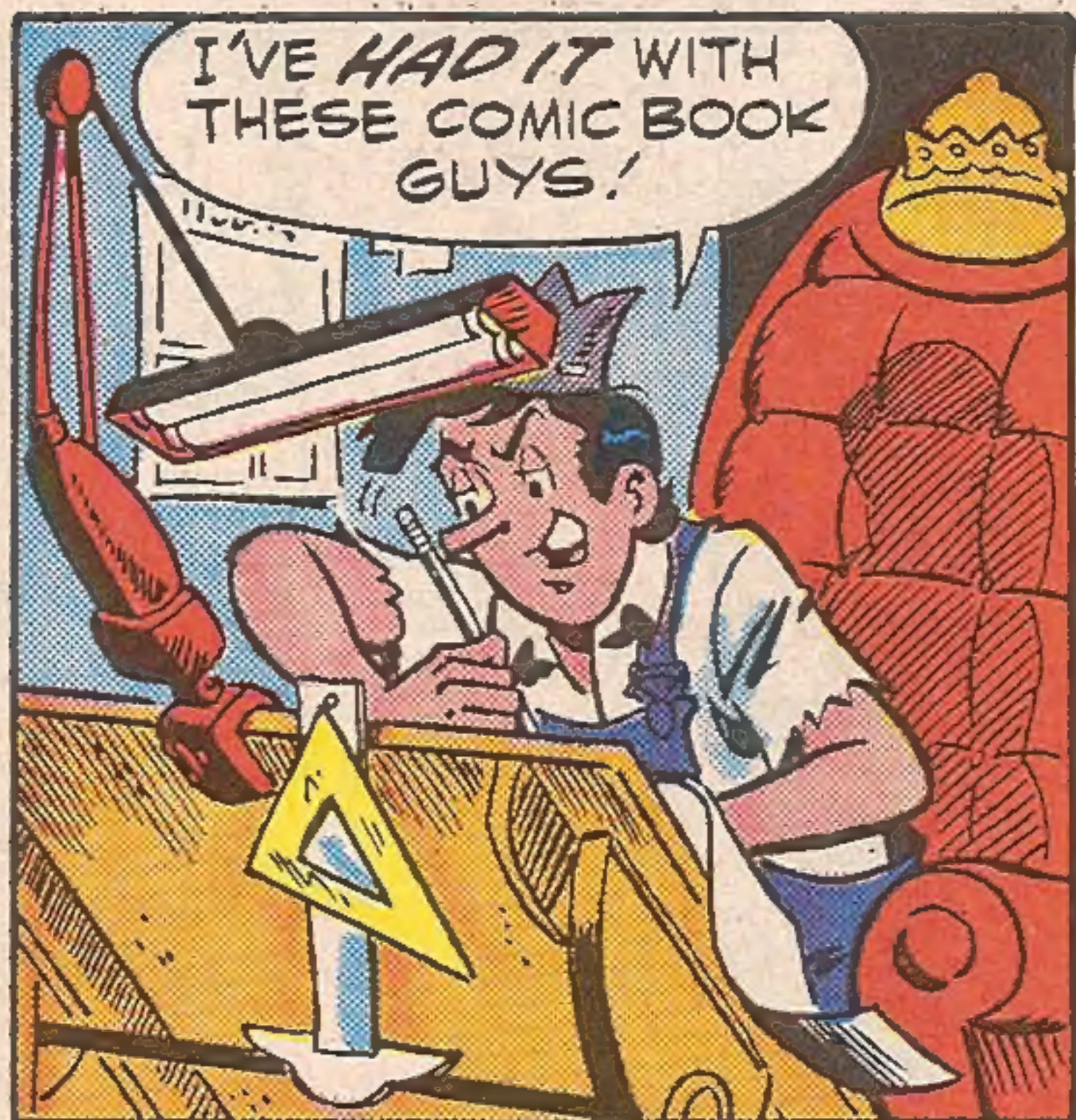
Jughead [®] "LET'S GET REAL!!!"

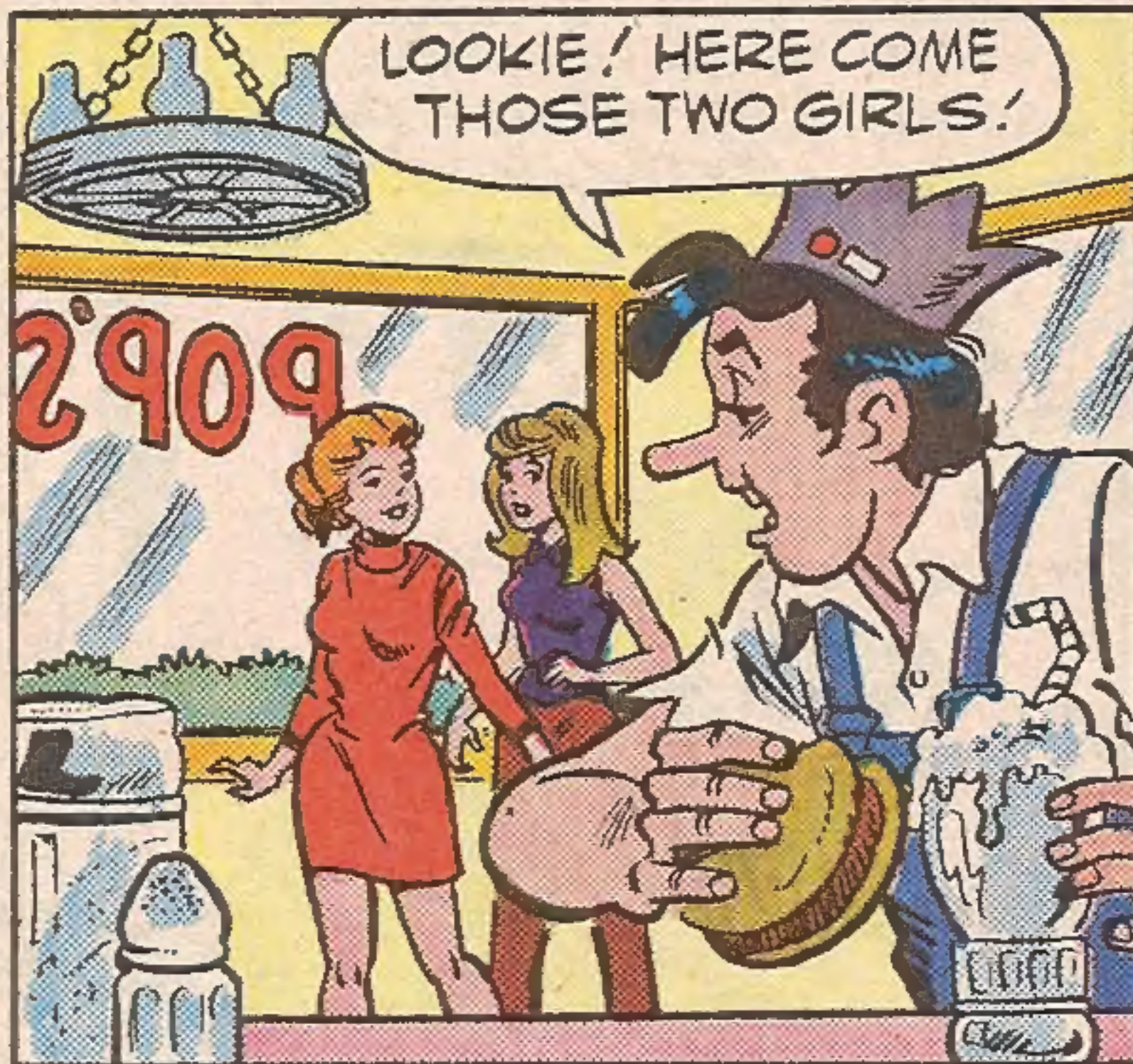
SCRIPT: ROO OLLERENSHAW PENCILLING: DOUG CRANE INKING: MIKE ESPOSITO LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER



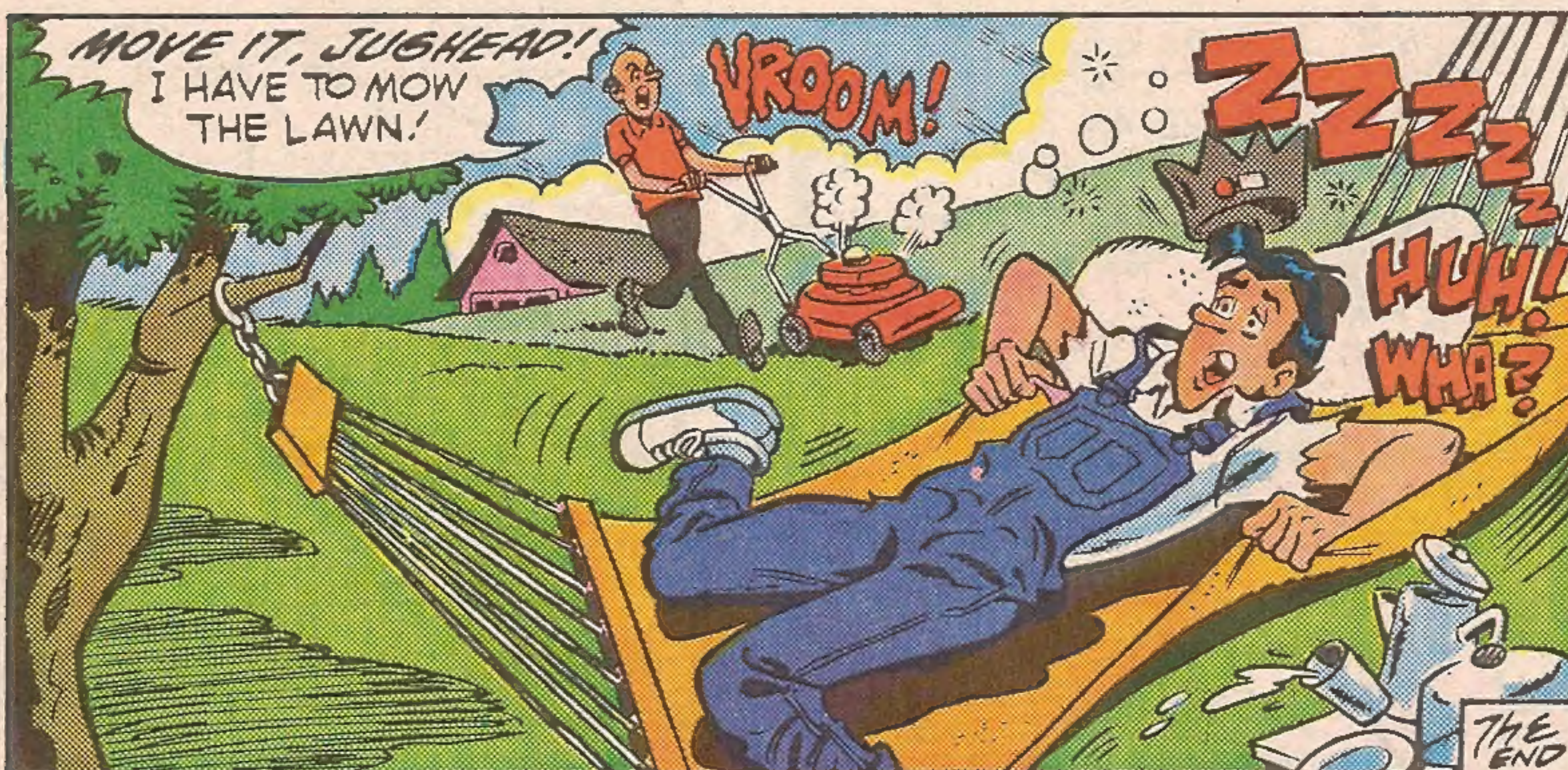
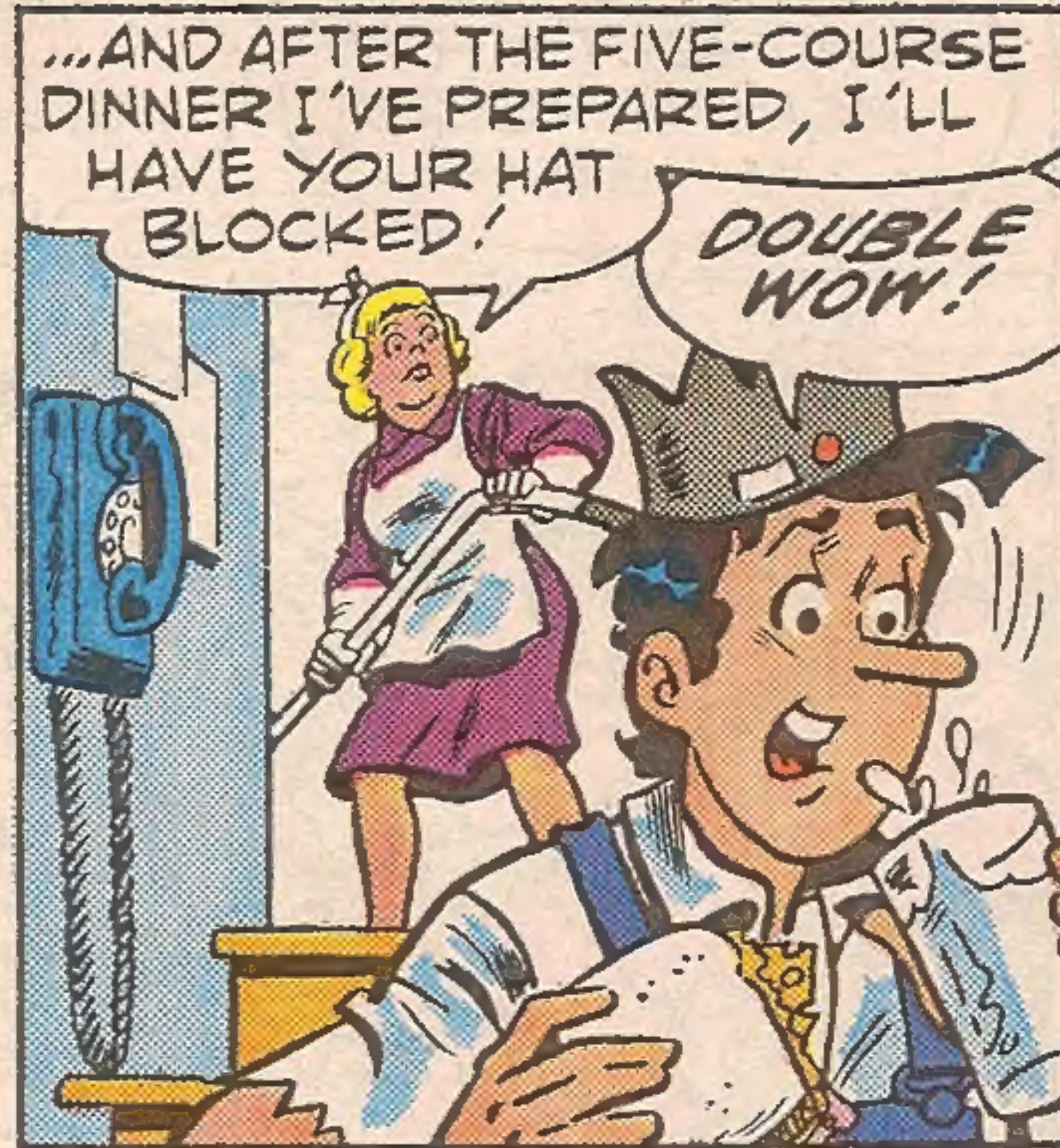
JUGHEAD (USPS-286380), Vol. 2, No. 9, December, 1988. Published 6 times a year in Feb., April, June, Aug., Oct. and Dec. by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, N.Y. 10543. Richard H. Goldwater, President and Co-Publisher, Michael I. Silberkleit, Chairman and Co-Publisher. Archie characters created by John L. Goldwater. All rights reserved throughout the world. Printed in U.S.A. Copyright © 1988 by Archie Comic Publications, Inc. Price, 75¢ per copy in the U.S.; 95¢ in Canada. Foreign, 95¢ plus 30% postage and handling. Subscription rate: U.S., \$4.50 for 6 issues; Canada, \$5.70; Foreign, \$7.50. All Canadian and Foreign Postal Money Orders must be payable in U.S. currency, or by International Money Order. All subscriptions include postage and handling. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine. Second Class Postage paid at Mamaroneck, N.Y. and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD c/o Archie Enterprises, Inc., 325 Fayette Ave., Mamaroneck, N.Y. 10543.







LATER... AT THE JONES' HOME...



Archie

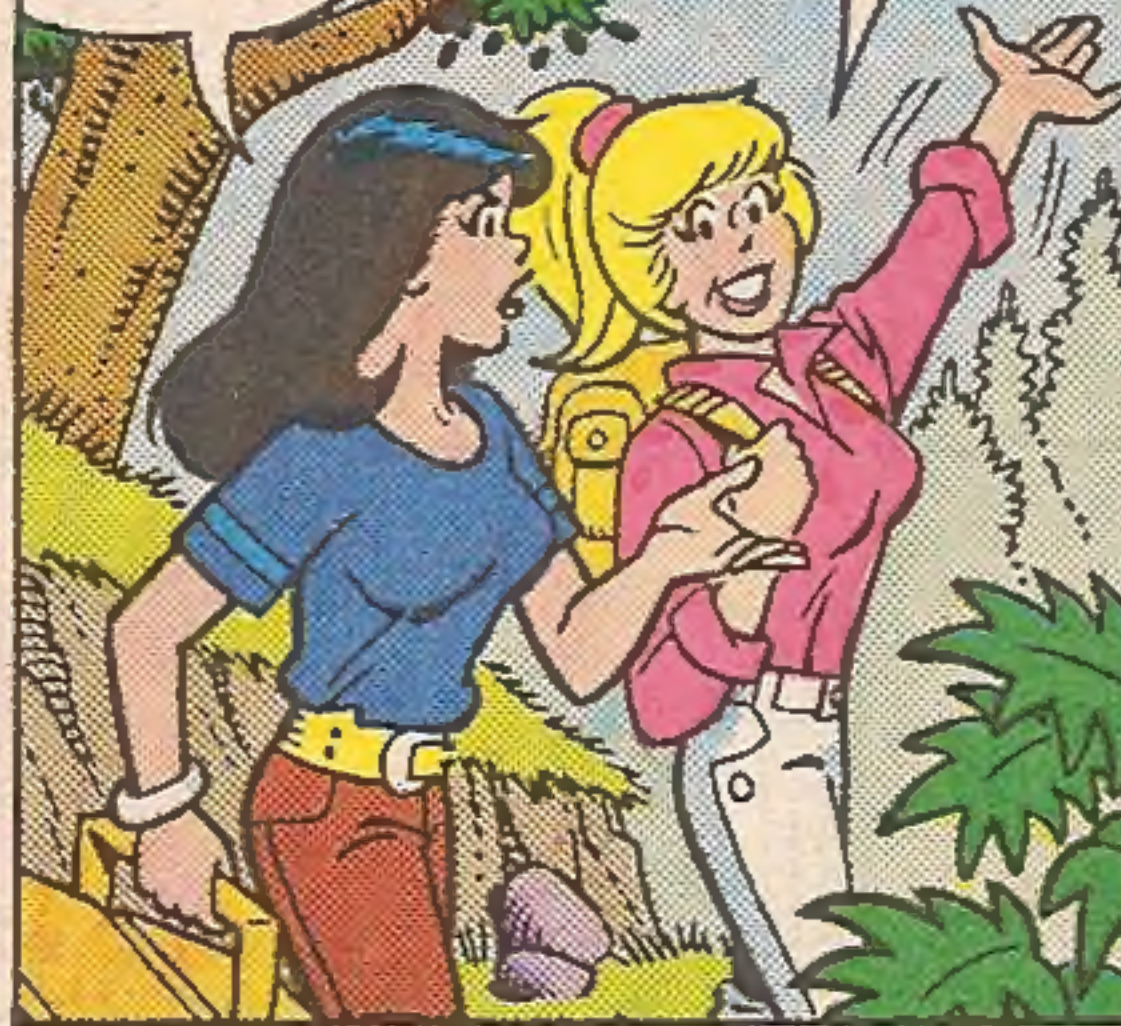
AND HIS FRIENDS

IN

"SURPRISE ENDING!"

WE SHOULD
HAVE GONE
TO THE
BEACH
TODAY,
BETTY!

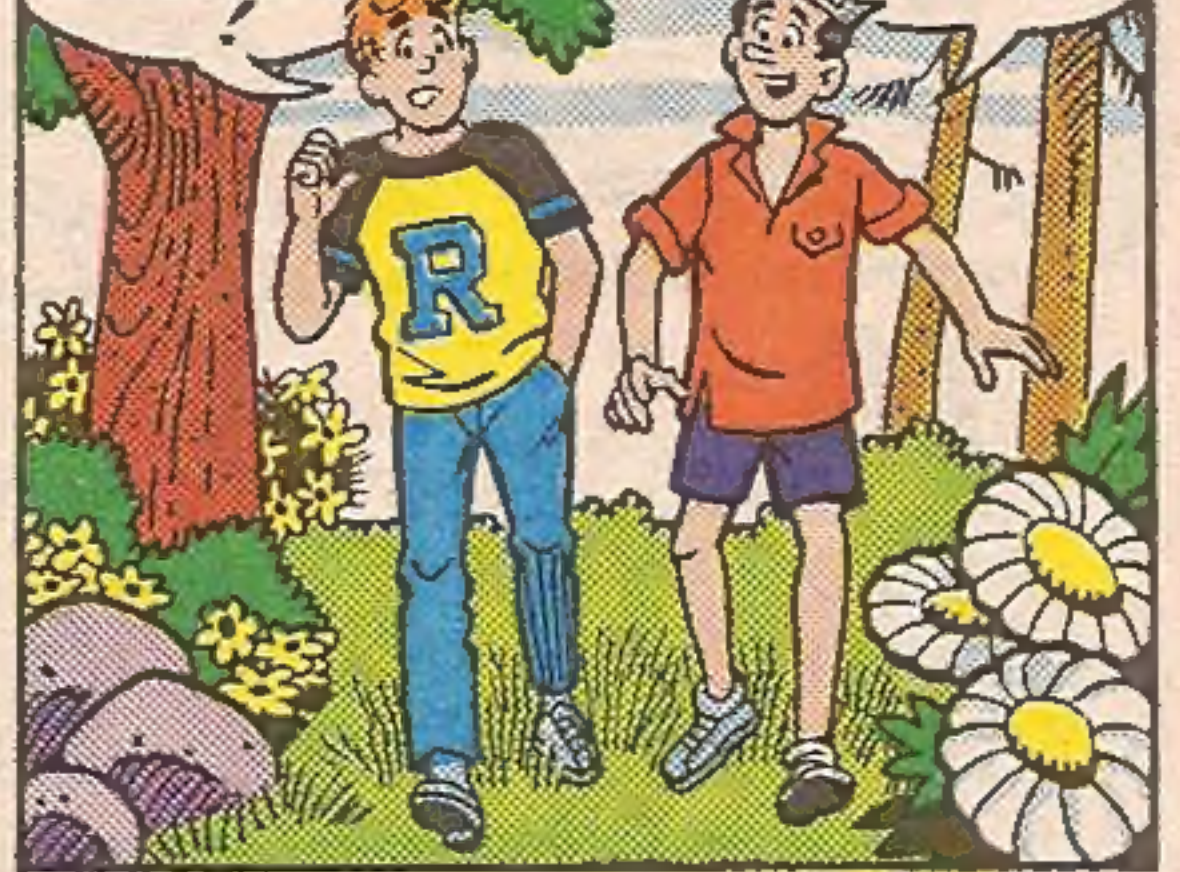
OH, VERONICA!
A PICNIC IN THE
**SUNKIST® FUN
FRUITS® JUNGLE**
WILL BE FUN!



MEANWHILE, NOT TOO FAR AWAY...

I DON'T KNOW
WHY I LET
YOU TALK ME
INTO COMING
WITH YOU,
JUGHEAD

BECAUSE, IT
BEATS HANGING
AROUND ALL
DAY WITH
THOSE GABBING
GIRLS!



BESIDES, THE **FUN
FRUITS JUNGLE** IS
FULL OF **SURPRISES!**



BETTY! DO YOU
HEAR THAT? IT
SOUNDS LIKE
LAUGHTER!

JUGHEAD!
WHAT'S THAT
NOISE?

HMM...
HEE HEE!
IT COULD BE
TICKLE
TREES!



BETTY?!

VERONICA?!

ARCHIE!
JUGHEAD!



YOU WERE RIGHT,
JUGHEAD! THE **FUN
FRUITS JUNGLE** IS
FULL OF SURPRISES!

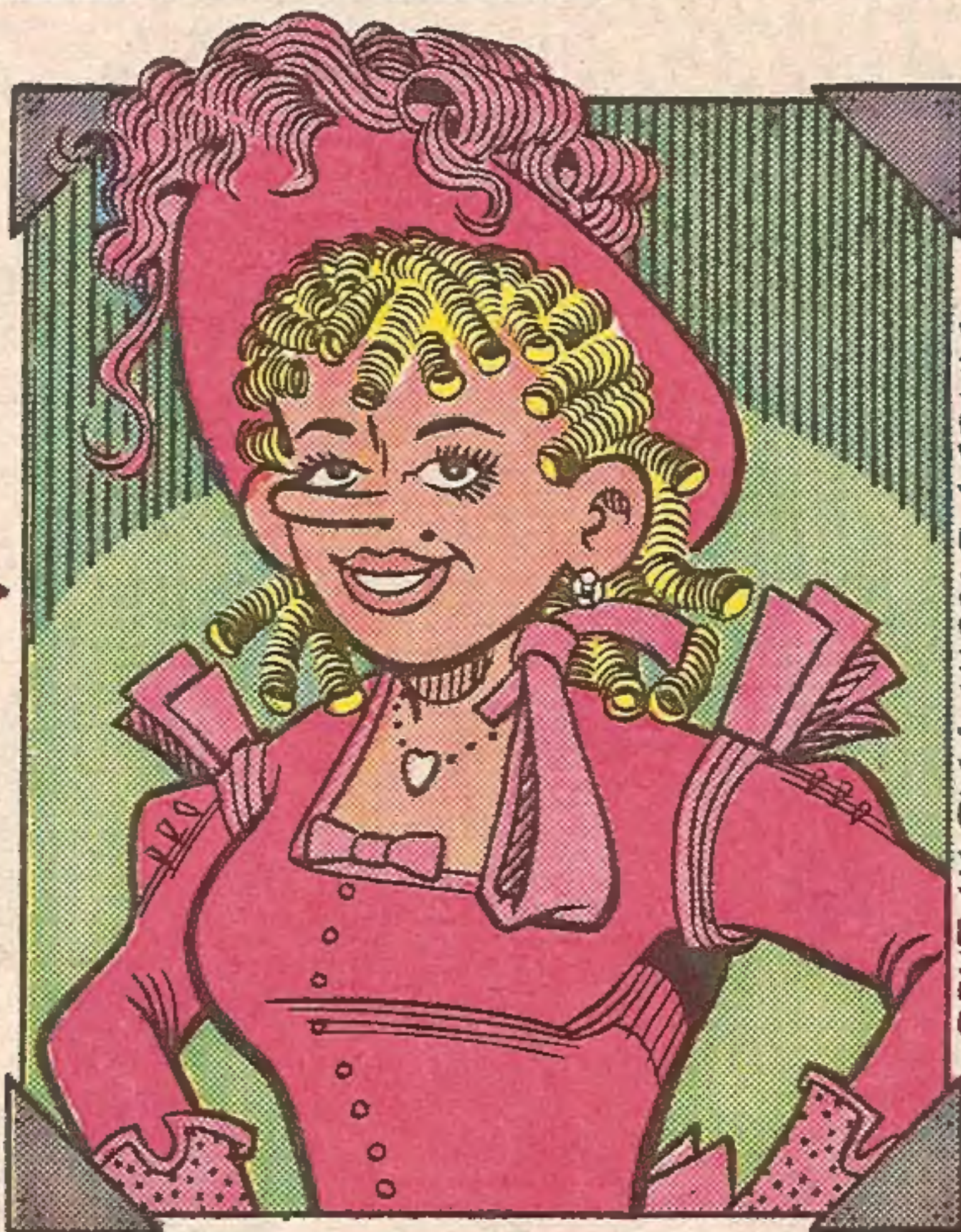
I GUESS SPENDING THE DAY
WITH A COUPLE OF GIRLS
ISN'T **TOO** BAD... AS LONG
AS THEY BROUGHT PLENTY
OF THESE DELICIOUS
SUNKIST® FUN FRUITS®
FRUIT SNACKS!



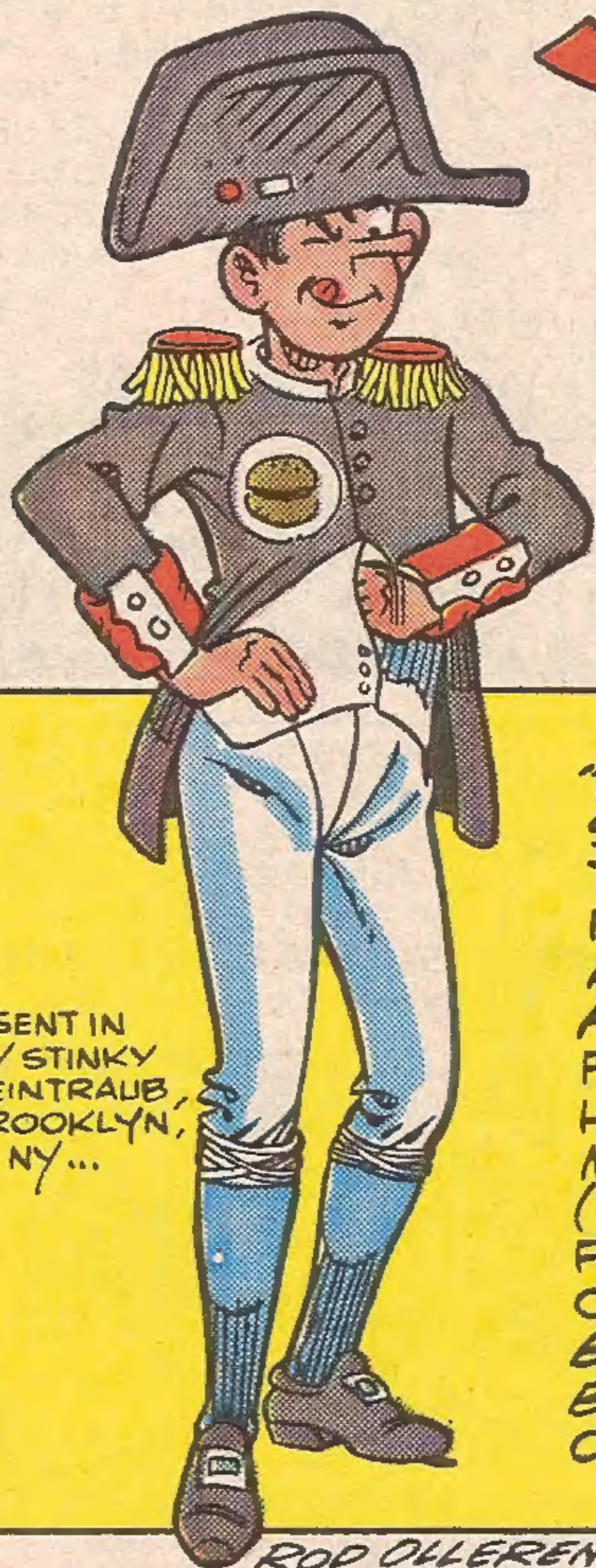
JUGHEAD'S

YES! MORE SPIFFY CHARACTERS FROM JUGHEAD'S ANCESTRAL ARBORETUM! THEY'RE WACKY, THEY'RE WILD, THEY'RE NUTTY! HOW COULD THEY NOT BE RELATED?! AND SO, PILGRIM... READ ON!!

"MAE" EAST JONES: ACCOMPLISHED CABARET SINGER AND ENTERTAINER, POPULAR UNTIL 1914, WHEN SHE DISCOVERED CHEESE-BURGERS, AND BLEW UP TO AN INCREDIBLE 640 LBS.!!



SENT IN BY: NICOLE LASKY, PORT MURRAY, NJ

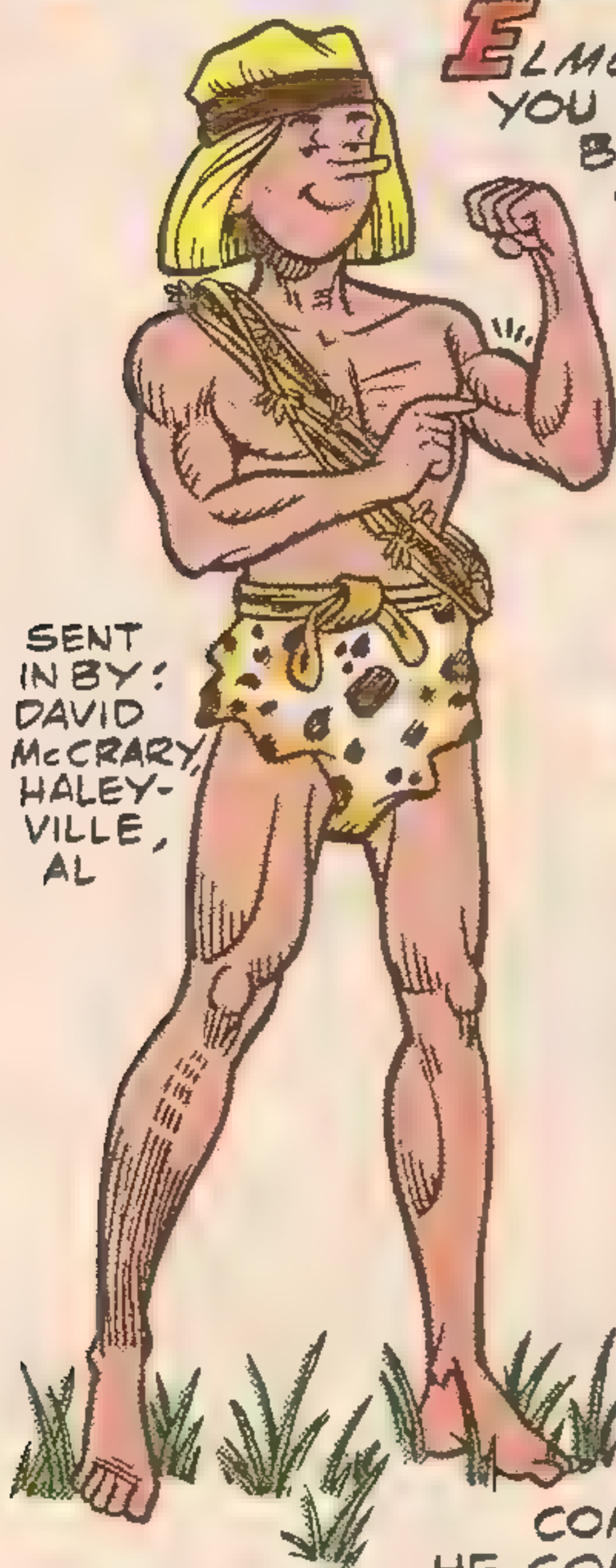


NAPOLEON JONES: WORLD'S FIRST "SHORT ORDER" COOK! (ACTUAL SIZE, ONLY 4 FOOT, ONE INCH TALL!) HE WAS A FRUSTRATED FRENCH EMPEROR WHO ONLY ACHIEVED EMPERORSHIP OF **FRENCH FRIES**. EVENTUALLY, HE WAS FIRED FOR STEALING HAMBURGERS BY HIDING THEM IN HIS VEST. (WHAT A MESS!) HE CAME TO MEDIOCRITY (LOOK IT UP!) BY STEALING A RECIPE FOR PASTRY CALLED A **NAPOLEON**... ONLY HIS WAS FILLED WITH **GROUND BEEF**!! CRIES OF "ONE NAPOLEON BURGER, HOLD THE MUSTARD" COULD BE HEARD OVER HITHER AND YON! GO FIGURE!

SENT IN BY STINKY WEINTRAUB, BROOKLYN, NY...

ROD OLLERENSHAW

FAMILY TREE!



SENT IN BY:
DAVID McCRARY,
HALEYVILLE, AL

ELMO "OF THE CHIMPS" JONES: YEAH, YOU GUESSED IT! --ELMO WAS RAISED BY CHIMPANZEES IN THE RIVERDALE SAFARI PARK FOR SIXTEEN YEARS. HE REMAINED HIDDEN BY THE CHIMPS DURING THOSE YEARS UNTIL A HAMBURGER RESTAURANT OPENED ACROSS THE STREET! NOW ELMO IS THE MAIN ATTRACTION AT "SAFARI BURGER"!

AMADEUS JONES... AN ECCENTRIC COMPOSER WHO, IN 1773, CREATED A NEW TYPE OF MUSIC! AMADEUS WAS WAY AHEAD OF HIS TIME. HE WAS WRITING COMMERCIAL JINGLES BEFORE THERE WERE

COMMERCIALS AND HE COMPOSED ELEVATOR MUSIC BEFORE ELEVATORS WERE INVENTED! TODAY, THE ONLY REMINDER OF HIS VAST WORK IS A COMMERCIAL JINGLE USE FOR FLIPPY BURGER IN POPLAR BLUFF, MISSOURI.



AND THANK YOU TO HOLLY COLEY OF YACIPA, CA AND ALL THE KIDS WHO SENT IN CONTRIBUTIONS TO JUGHEAD'S FAMILY TREE!! KEEP 'EM COMING!!

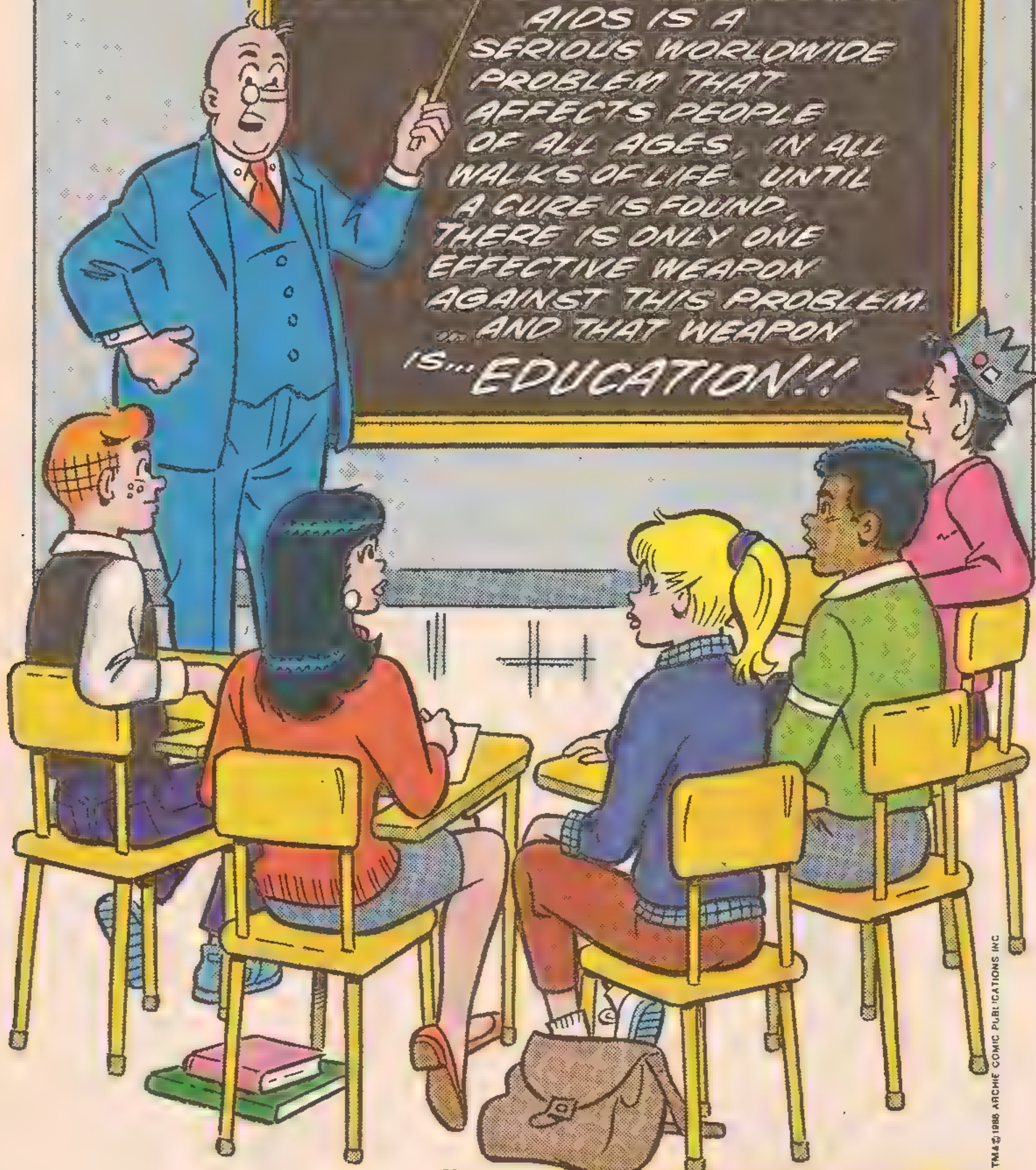
JUG

HONORABLE MENTIONS:	MATT BRASS PRIEST RIVER, ID	MIMI LEE MIAMI, FL *	SEND YOUR CONTRIBUTIONS TO JUGHEAD'S ROOTS TO: JUGHEAD'S FAMILY TREE c/o ARCHIE COMIC PUBL., INC. 325 FAYETTE AVENUE MAMARONECK, NY 10543
LUKE NELSON HOUSTON, TX	BECKY McMILLAN DELTA, B.C., CAN.	DAVID ALANEY DOWNEY, CA *	
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A PUBLIC SERVICE MESSAGE FROM **Archie** COMICS

HEALTH EDUCATION

AIDS IS A
SERIOUS WORLDWIDE
PROBLEM THAT
AFFECTS PEOPLE
OF ALL AGES, IN ALL
WALKS OF LIFE. UNTIL
A CURE IS FOUND,
THERE IS ONLY ONE
EFFECTIVE WEAPON
AGAINST THIS PROBLEM.
... AND THAT WEAPON
IS... **EDUCATION!!**



**PARENTS: For More Information Call,
The Centers For Disease Control's Hotline,
Toll Free 1-800-342-AIDS**

Jughead IN

CHIN UP, JUGHEAD JONES! LET THE WORLD KNOW WHO YOU ARE!

DOUBLE
YOUR PLEASURE

DOUBLE
YOUR PLEASURE

OF COURSE THE WORLD KNOWS WHO I AM! I'M A LEGEND IN MY OWN TIME!



SCRIPT: FRANK DOYLE PENCILLING: DOUG CRANE INKING: MIKE ESPOSITO

CONFIDENCE IS EVERYTHING!

I AM CONFIDENT! THE WORLD IS MY OYSTER!

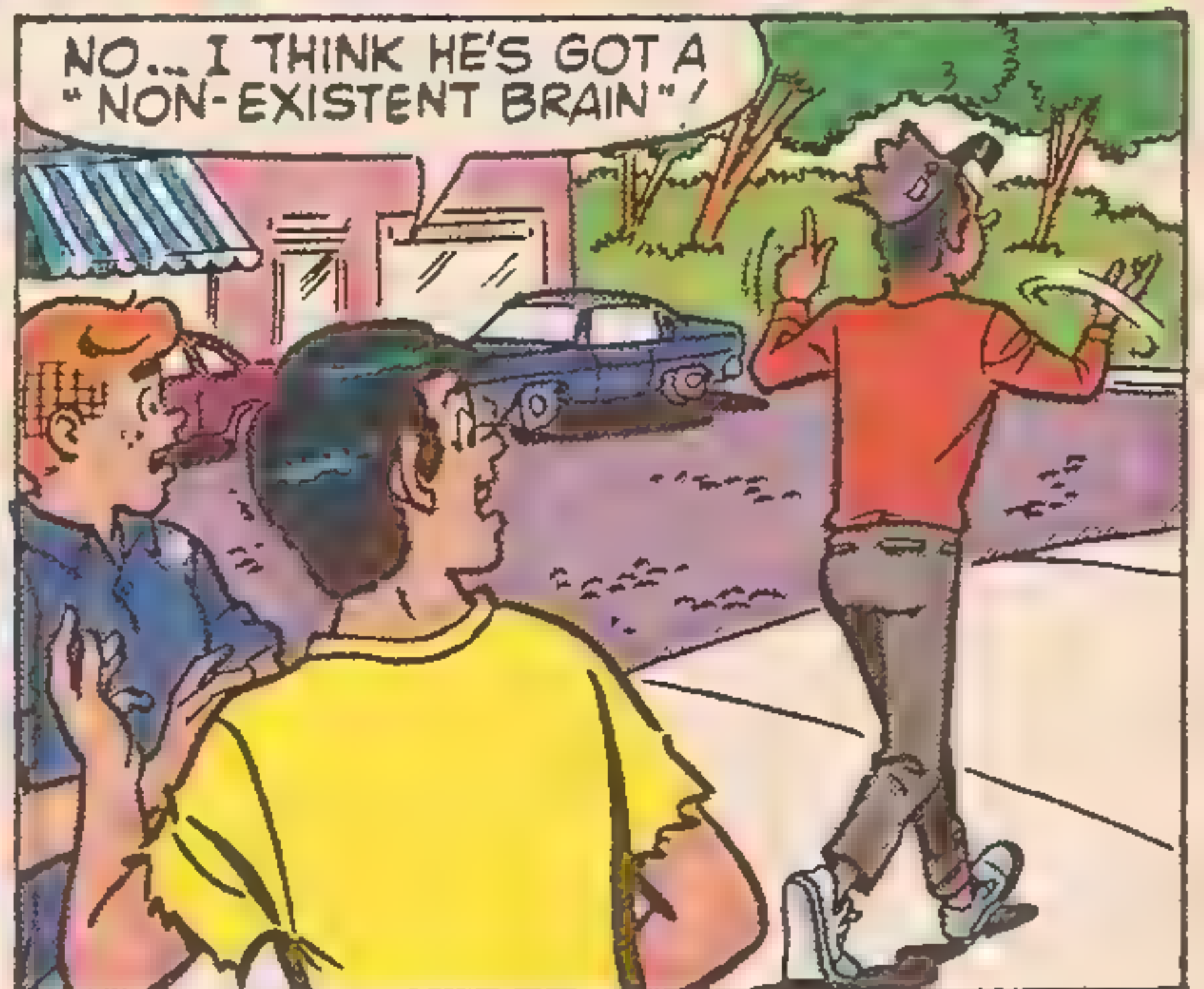
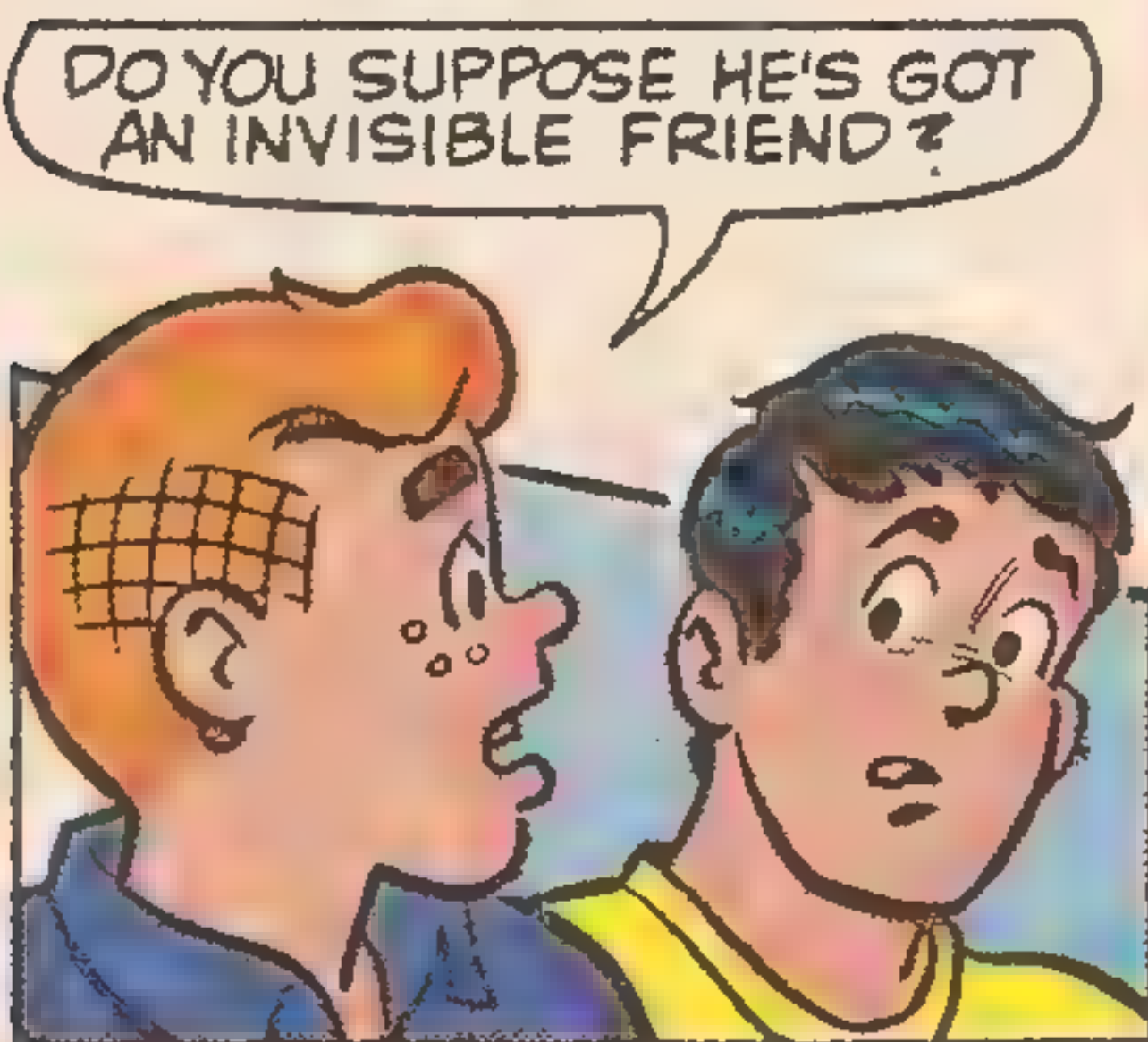


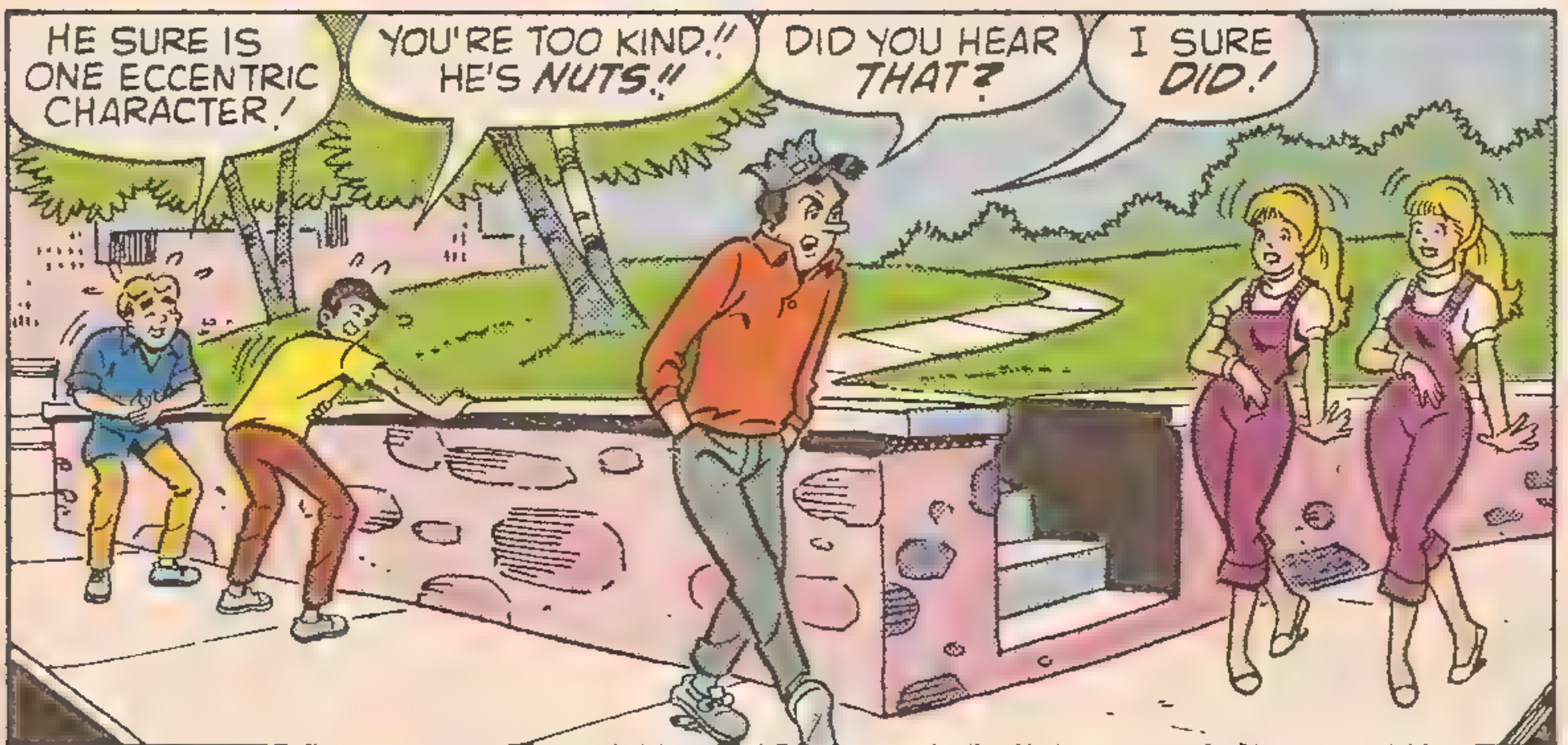
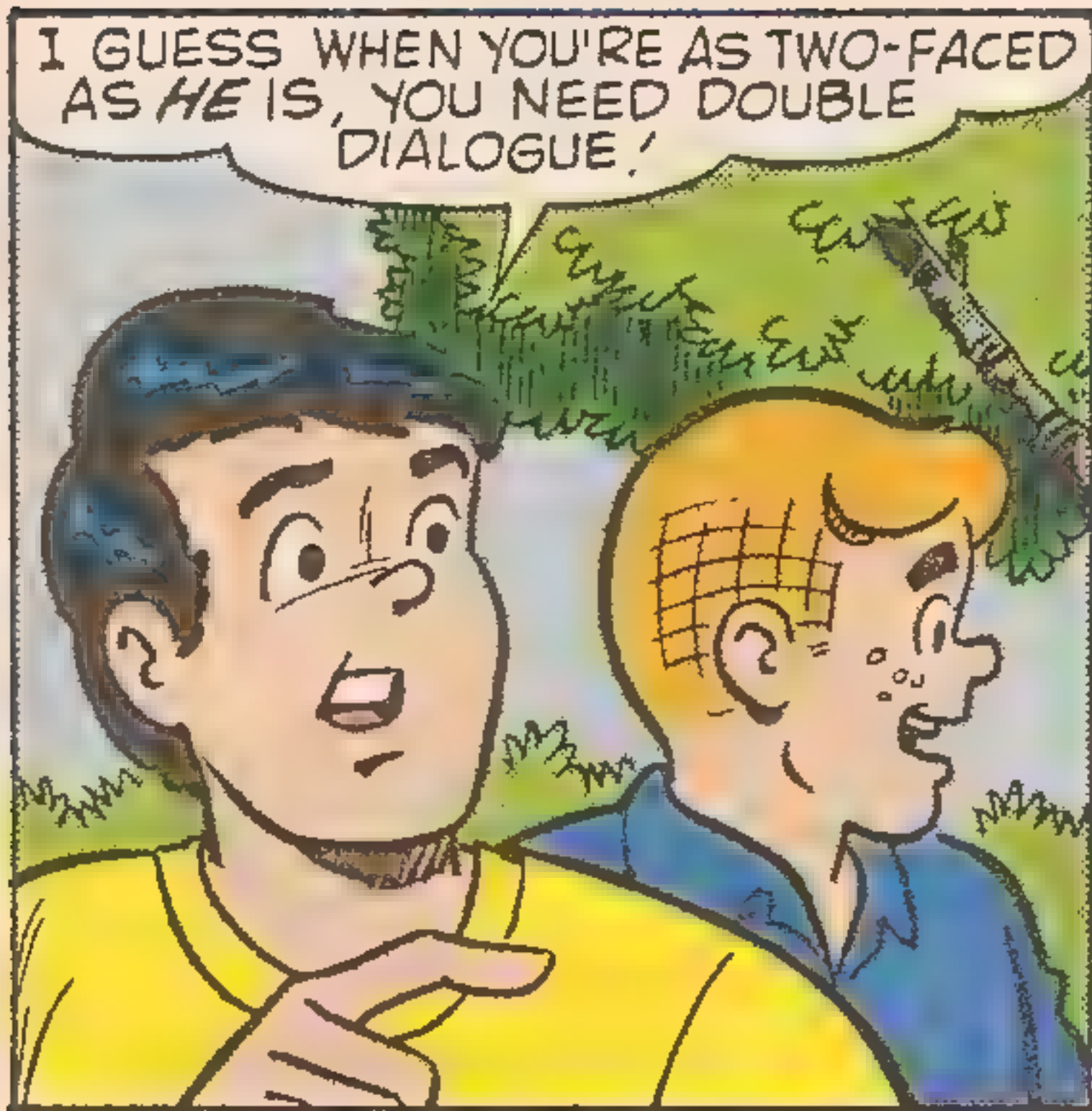
YOU LIVE IN A SLIMY WORLD, SON!

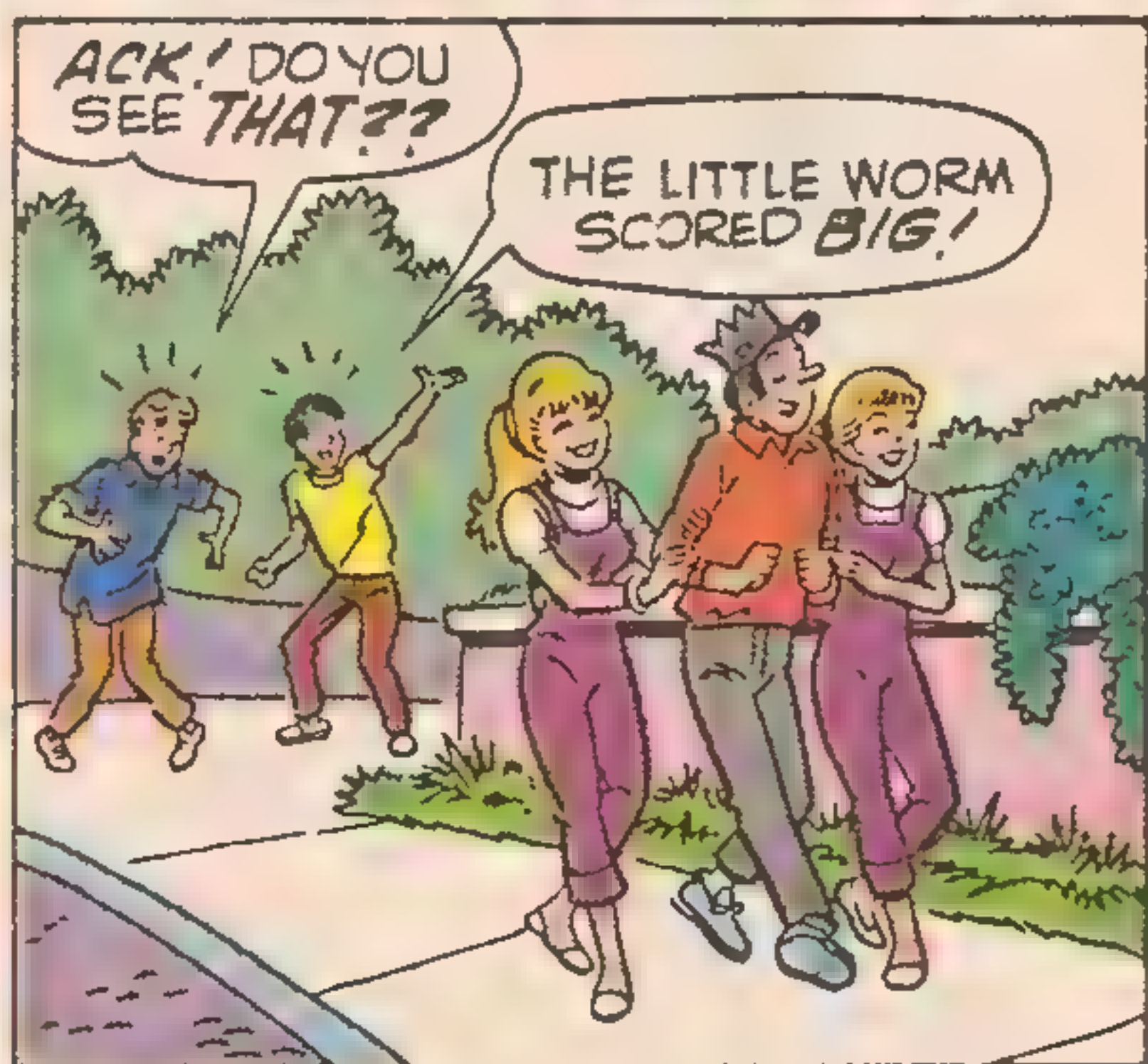
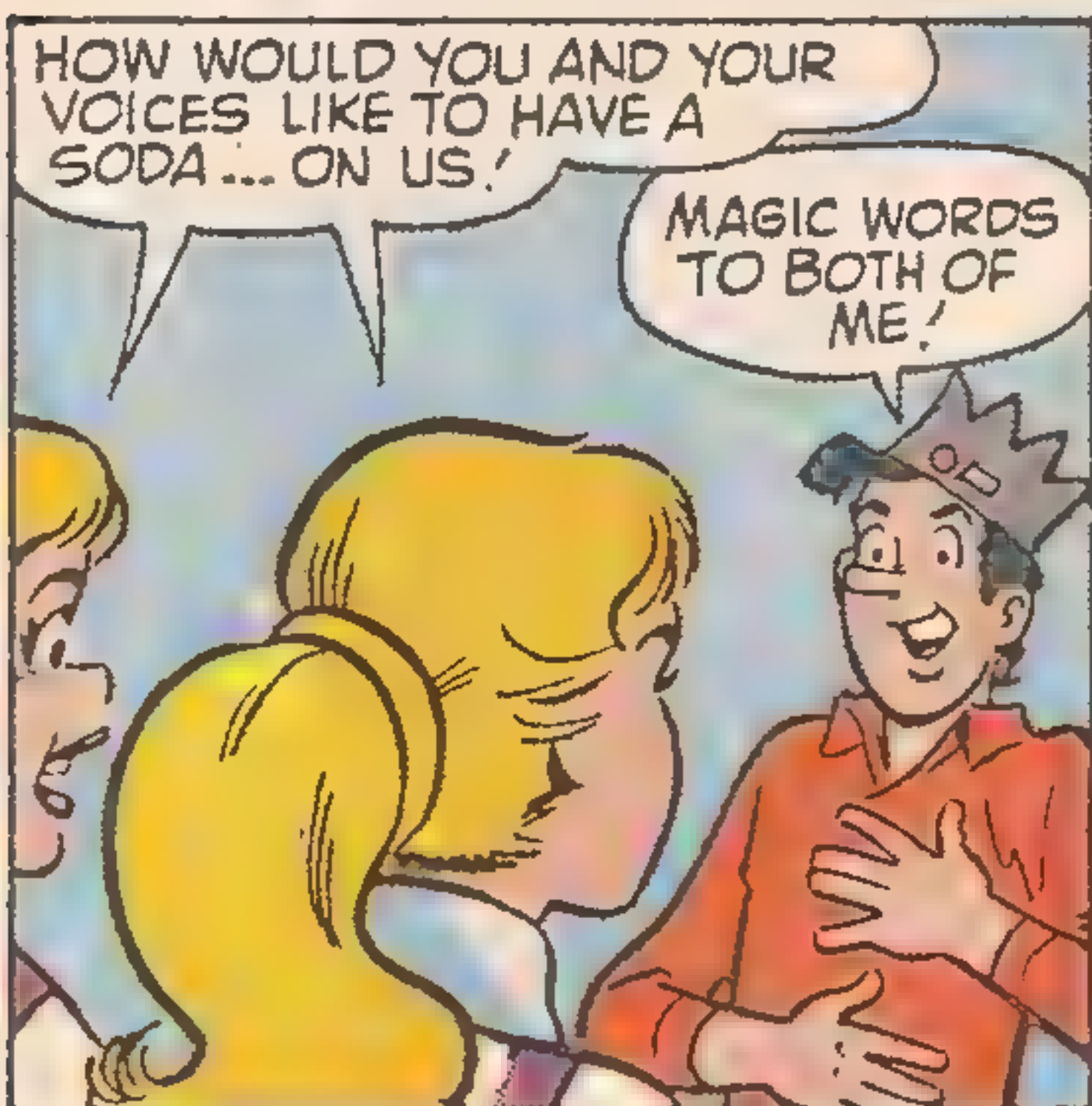
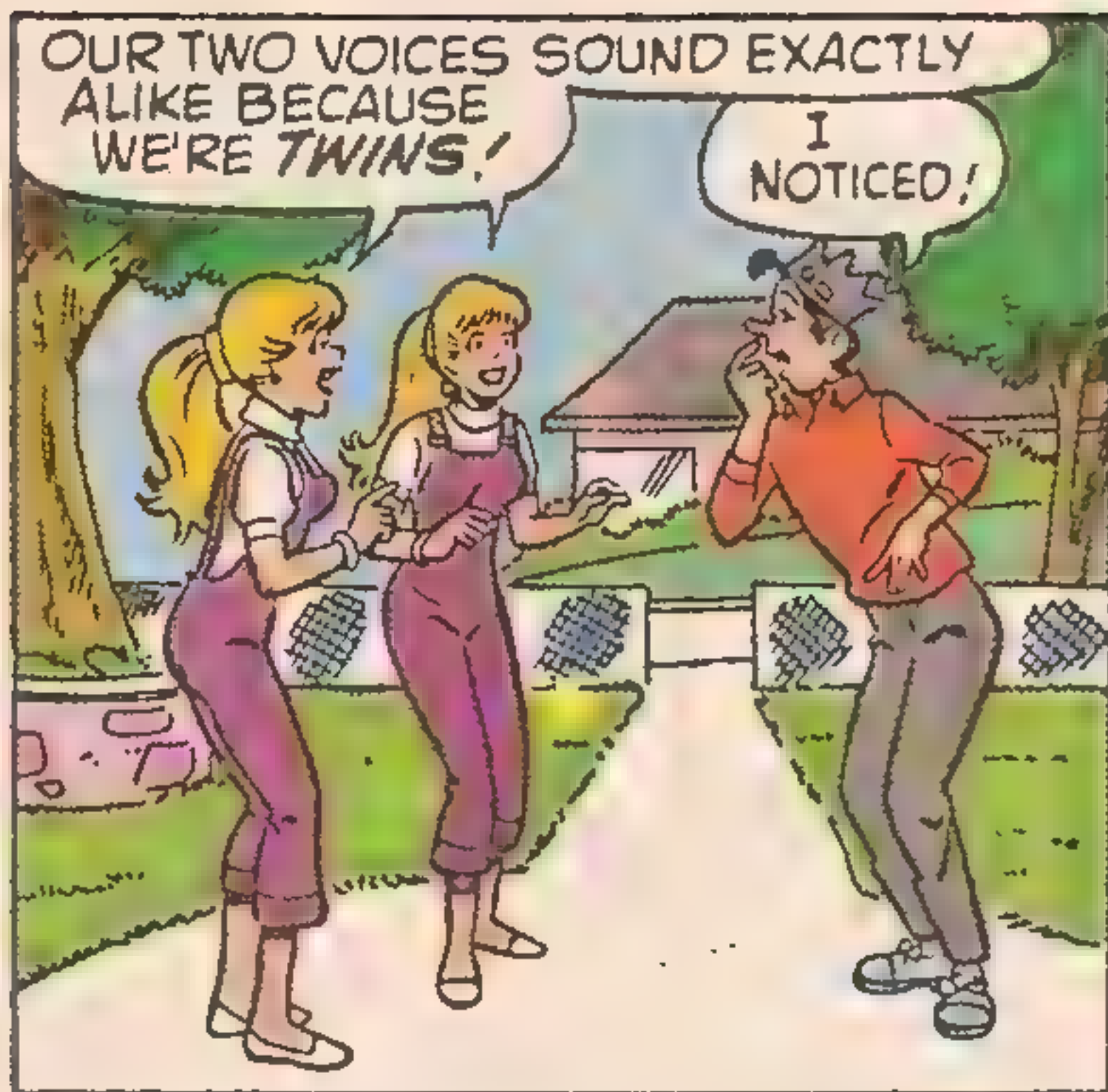
BUT I'M THE PEARL IN THAT OYSTER, JOCKO!











HANG OUT WITH US!
COLLECT ALL SIX OF
THESE EXCITING
POSTERS!!

YEAH, ARCH! WE'RE ON
4 WALL POSTERS AND
TWO 6 FOOT TALL
DOOR POSTERS!

Airbrushed
in full
COLOR!

OH, YEAH...
SURE!

B. (22"x28")

A. (22"x28")

C. (22"x28")

F. (22"x28")

E. (26"x76")

D. (26"x76")

Enclosed find \$4.00 for each 22"x28" poster, and \$8.00 for each 26"x76" poster. Include \$2.00 per order for shipping and handling. (\$4.00 in Canada). Payable in U.S. Currency (no foreign orders). Please allow -6 weeks for delivery.

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☐ Boy
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NAME _____ AGE _____ ☐ BOY
(PLEASE PRINT) FIRST LAST ☐ GIRL

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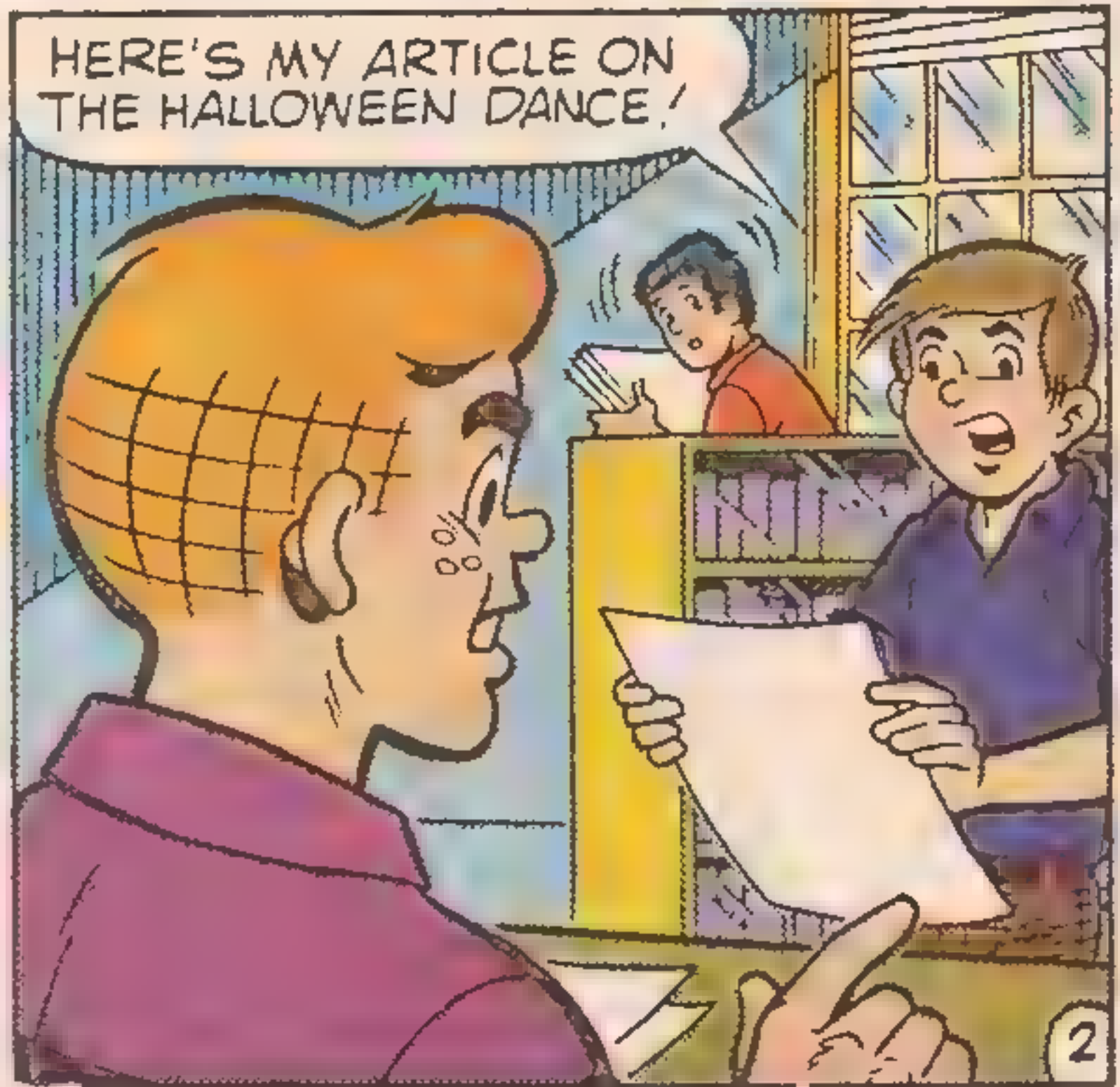
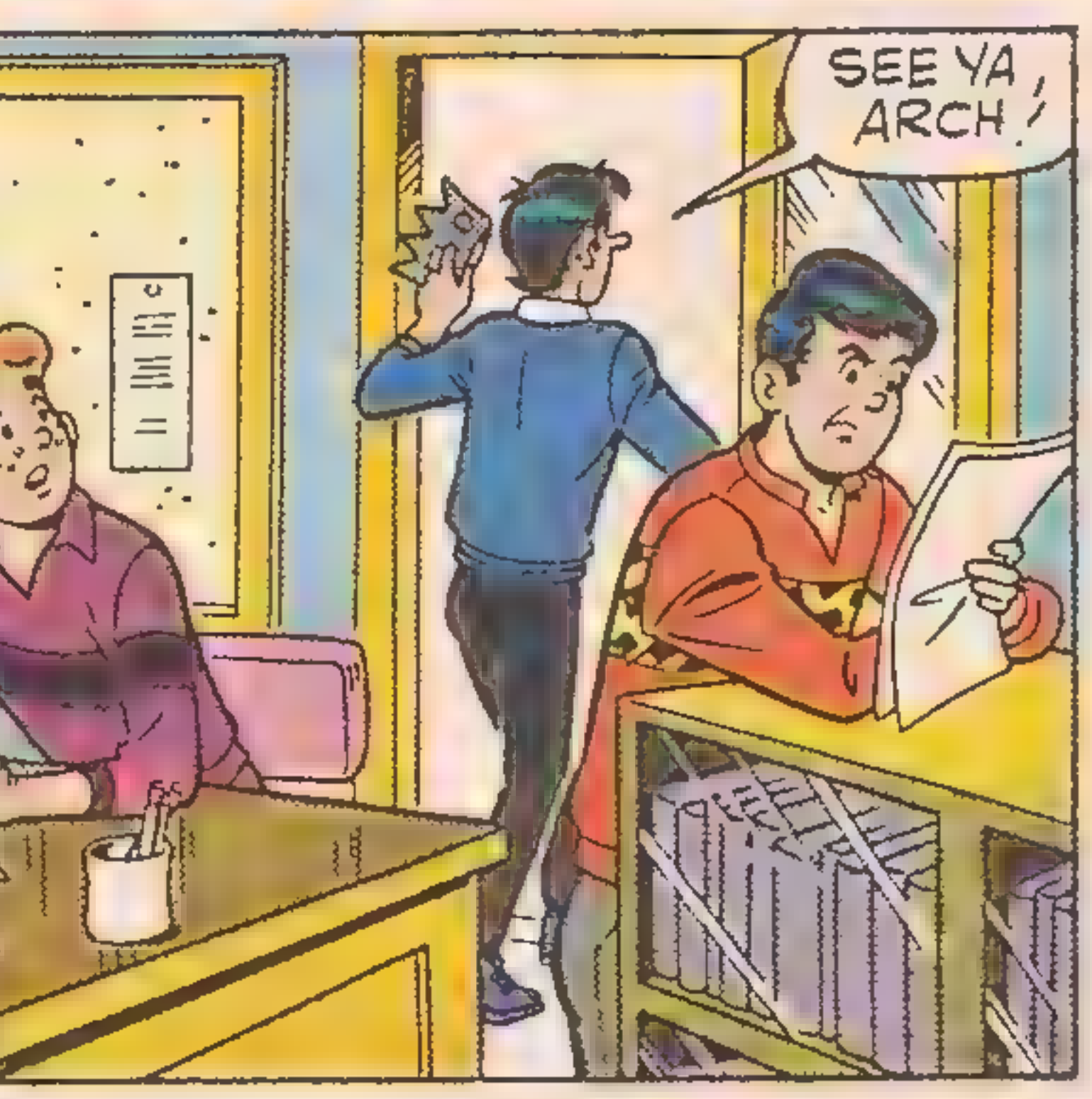
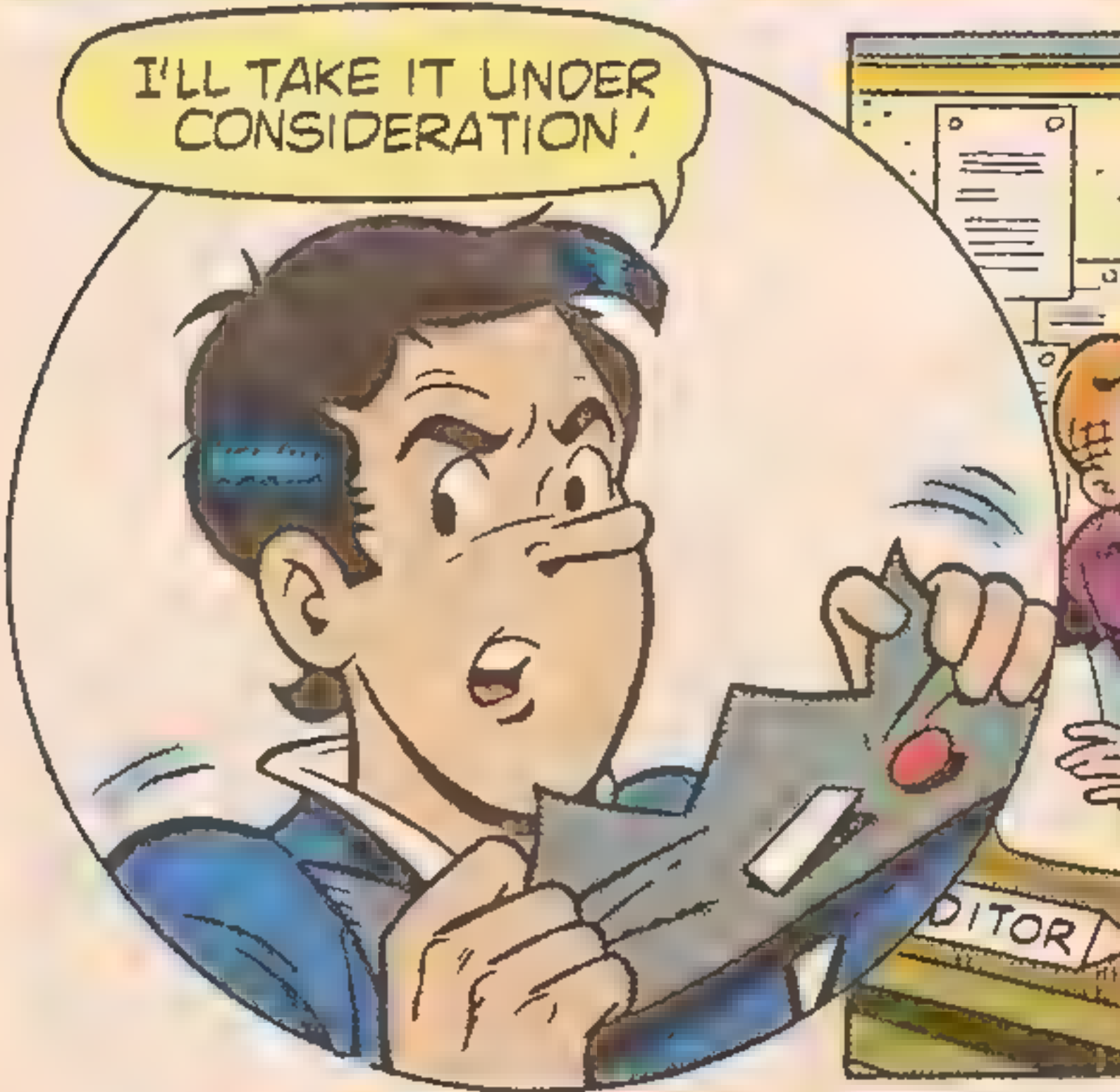
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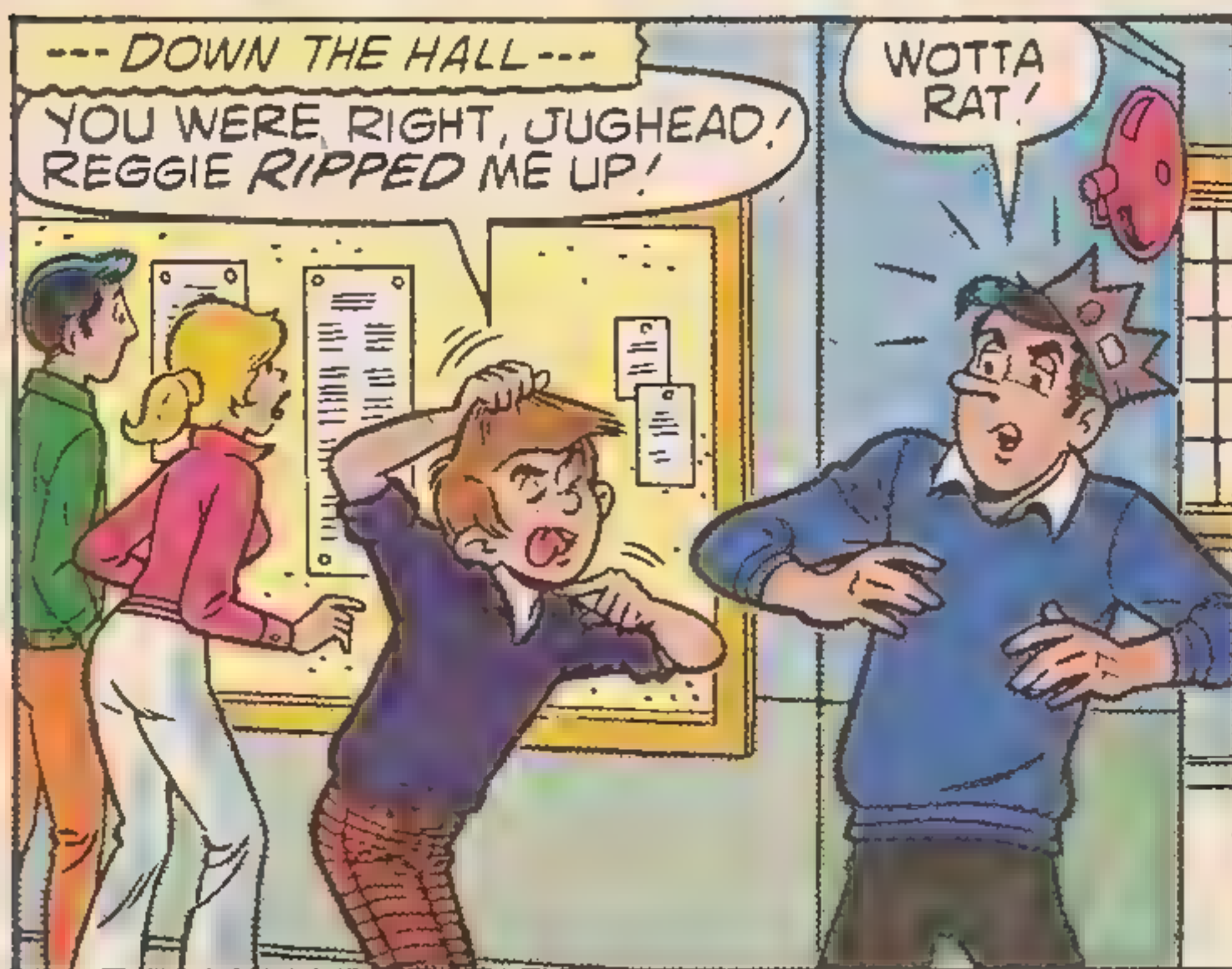
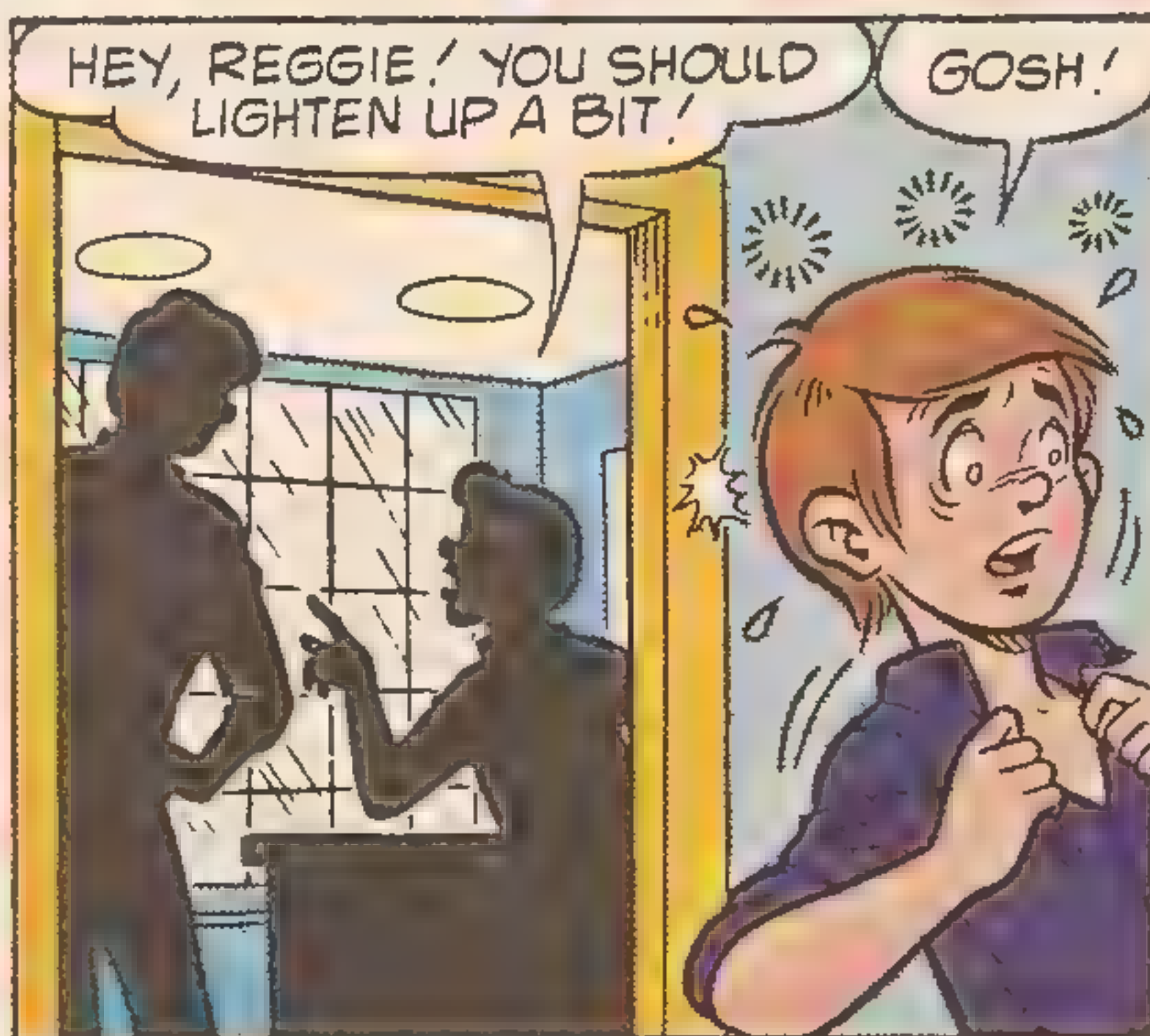


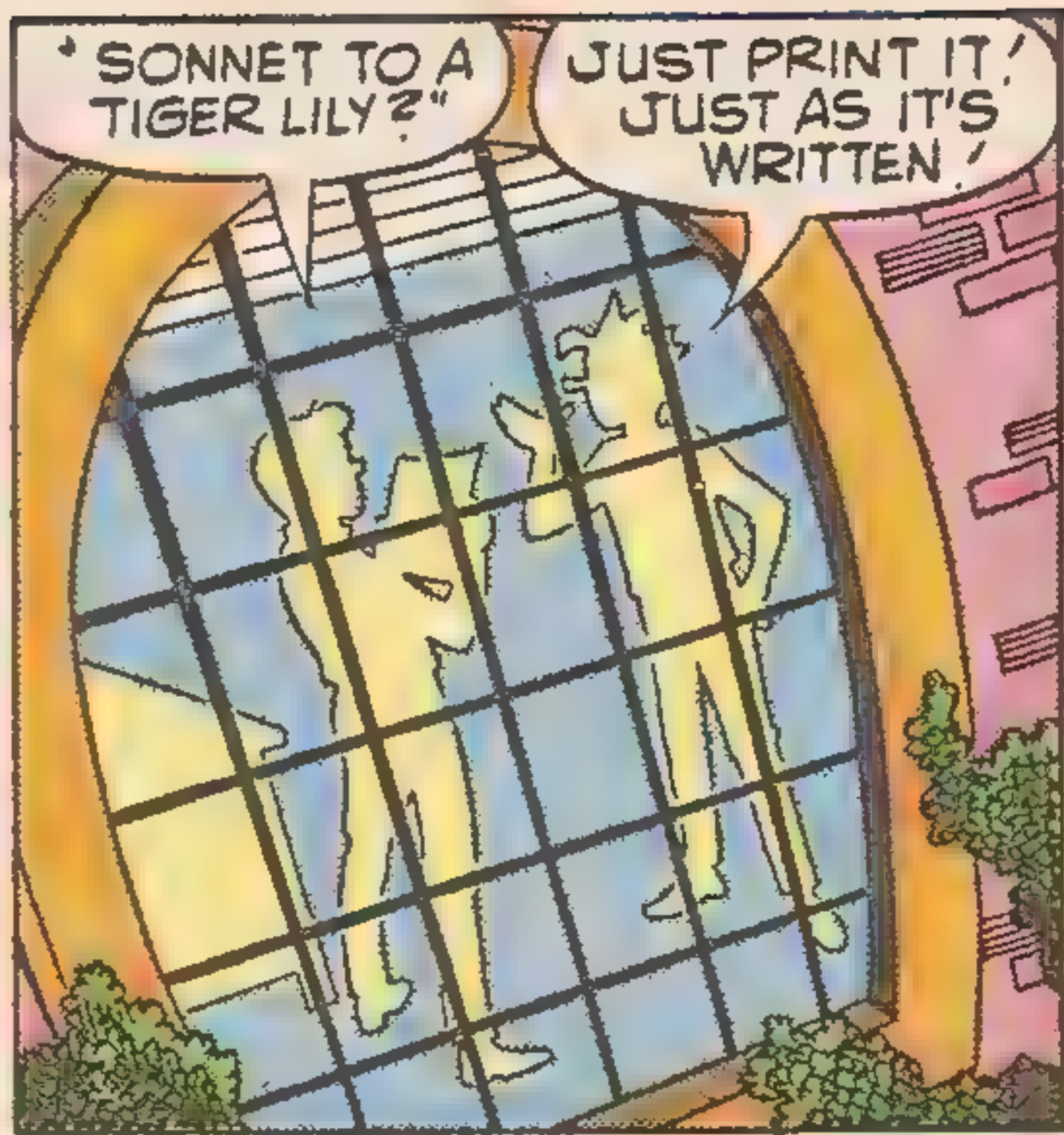
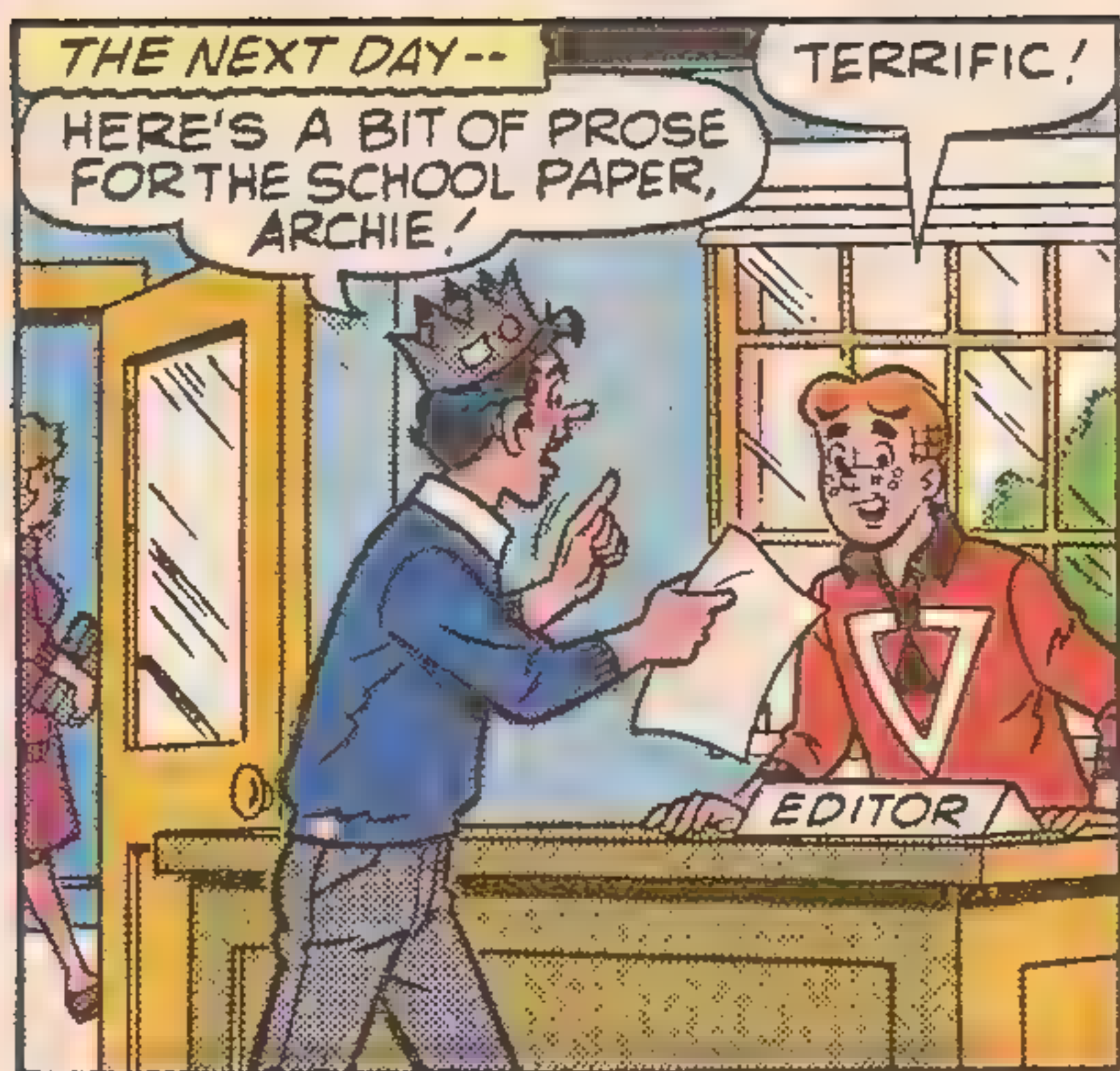
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Jughead B.B.Q. MAN

UNSCRAMBLE THE LETTERS BELOW TO DISCOVER WHAT IS ON JUGHEAD'S BARBECUE MENU!-- THEN CHECK THE ANSWERS BELOW! CATCH YA LATER!!



ANSWERS:
1. SODA
2. RIBS
3. HAMBURGERS
4. HOT DOGS

REGO

HONORABLE MENTIONS:	BRIAN BRIONES HONOLULU, HI	SONIA PIRES WITBANK, S AFRICA	SEND YOUR PUZZLE IDEAS AND RIDDLES TO: DILTON'S PUZZLE PALS, c/o ARCHIE COMIC PUBL. 325 FAYETTE AVENUE MAMARONECK, NY 10543
BERNARD HARRINGTON REGO PARK, NY	JOHN PAUL CROSS BERKELEY, CA		
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NAME: _____
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BOY ☐
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 ARCHIE'S DOUBLE DIGEST AND
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Name _____

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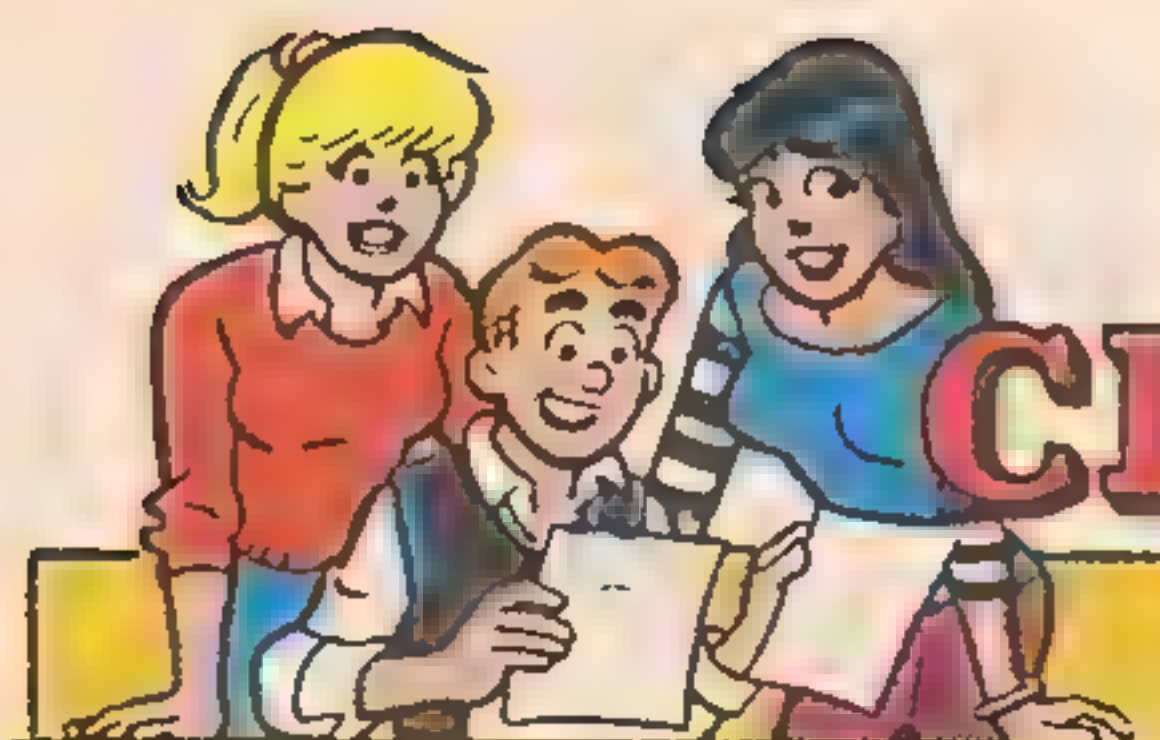
Boy ☐
 Girl ☐

Address _____

City/State _____

Zip _____

Please allow 6 to 8 weeks for delivery.

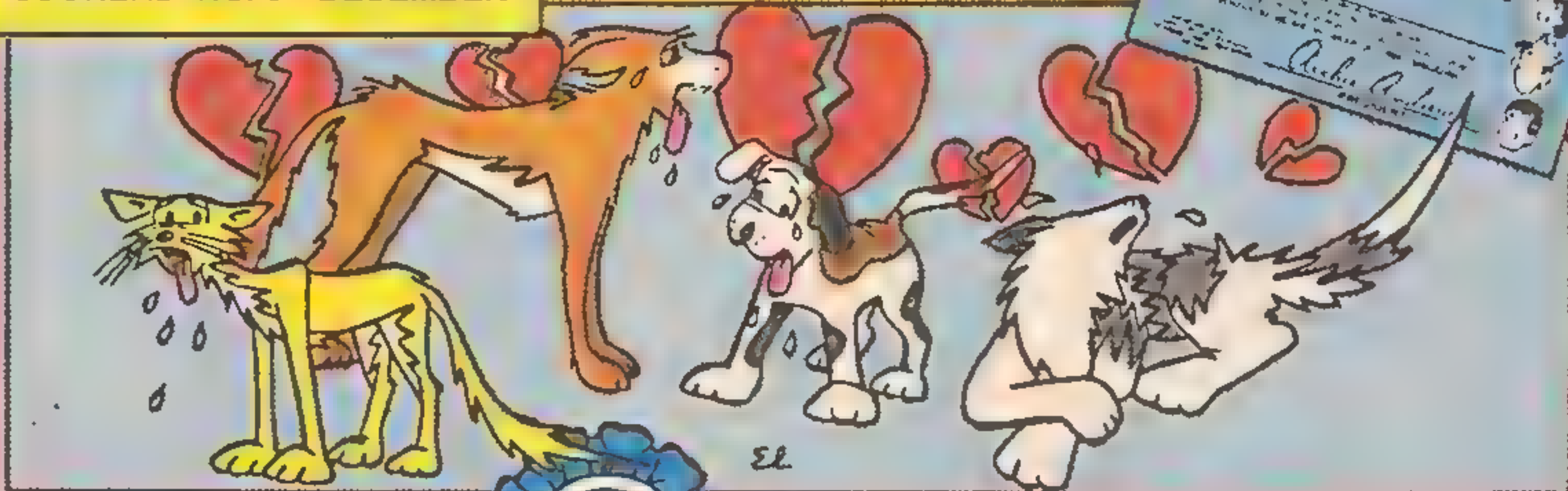
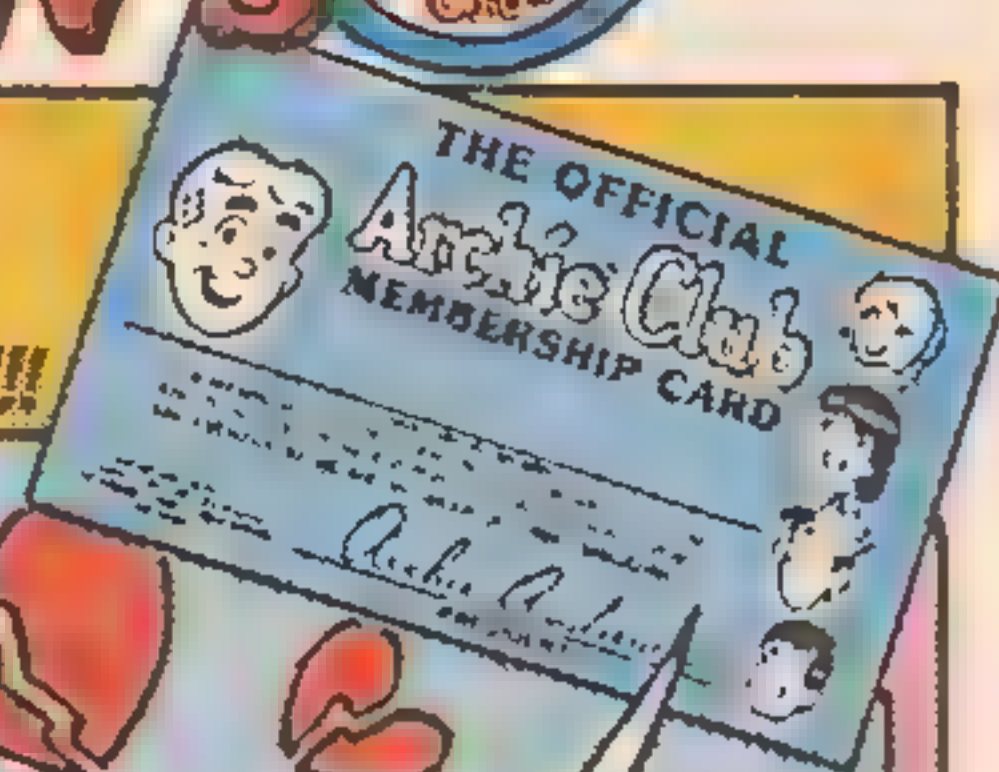


Archie's CLUB NEWS



JUGHEAD NO. 9 DECEMBER

OF THE READERS
BY THE READERS
AND FOR THE READERS !!!



FIRST PRIZE—\$6.00

REPORTER
MARY FLYNN
Fairview, N.D.

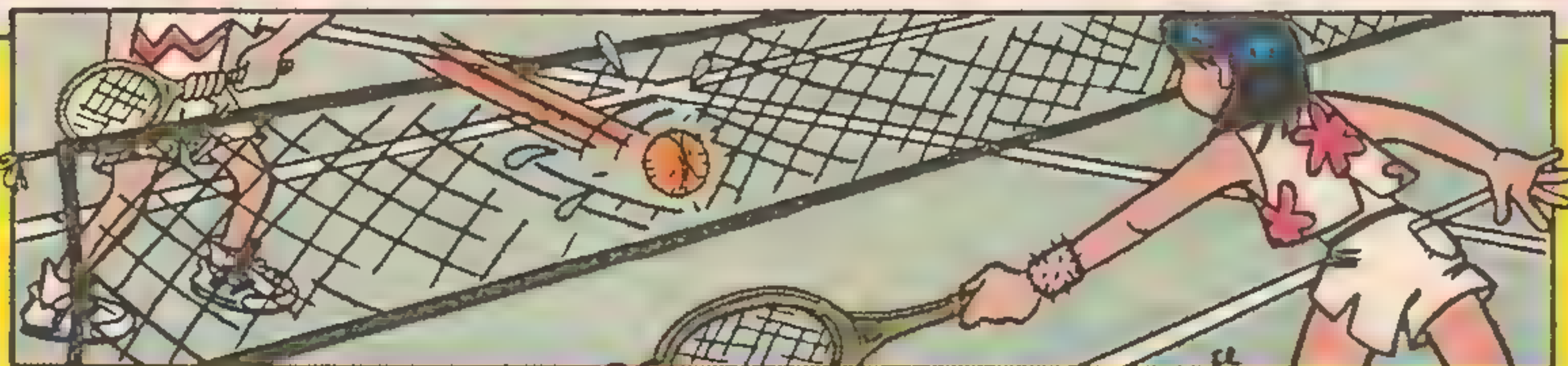
Dear Archie:

I am writing about a very important problem in most communities. There are so many homeless animals in the world that end up in the pound. Animals are not being treated the way they should be. Some people

are very cruel to animals just because they don't care enough about them.

I have seven cats and they are all treated very well. They make very good company and they are fun to be with. I never feel lonely when my pets are around.

Animals should be treated with some respect, just like humans. I hope in the future there will be fewer homeless animals running around. They deserve a nice life just like anybody else.



SECOND PRIZE—\$4.00

REPORTER
YUH-JEN LIAO
Tallahassee, FL

Dear Archie:

I would like to report about a really fun sport, Tennis! I started to play tennis when I was nine years old and I am still playing. Tennis is a great sport to take up

because you can play throughout your life, as long as you stay fit.

I like to play in tournaments especially, so I can meet new people and have the experience to play with other good players.

Tennis has a lot to offer. It is very exciting to watch. I hope that the Archie readers will think about taking up this sport. No matter what age you are, Tennis is the sport of a lifetime!



ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive **CASH PRIZES** and their names are printed in the comics. You can become a member, too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club, you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**



STEP RIGHT UP!
FOR THE GREATEST
DEAL IN COMICS!!

NEVER MISS
ANOTHER
ISSUE!

CHECK YOUR
CHOICES!

GET 2 COMICS FOR ONLY \$1.00! YOU SAVE 50¢ OFF THE NEWSSTAND PRICE! BUY THEM ALL AND SAVE \$\$\$\$!



YOU'LL SAVE MONEY & HAVE THESE COMICS SENT RIGHT TO YOUR HOME!



CHECKLIST

- ☐ ARCHIE #363
 - ☐ ARCHIE'S PALS 'N' GALS #203
 - ☐ THE NEW ARCHIES #11
 - ☐ BETTY & ME #172
 - ☐ EVERYTHING'S ARCHIE #140
 - ☐ LIFE WITH ARCHIE #270
 - ☐ ARCHIE'S CHRISTMAS STOCKING #592
 - ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #593
 - ☐ LITTLE ARCHIE CHRISTMAS SPECIAL #594

✓

2 ISSUES \$1.00 FOR

ARCHIE'S CHECKLIST
c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, N.Y. 10543

MAIL TO:

BOY ☐

GIRL ☐

-NO FOREIGN ORDERS ACCEPTED- (OFFER EXPIRES OCT. 31, 1988)

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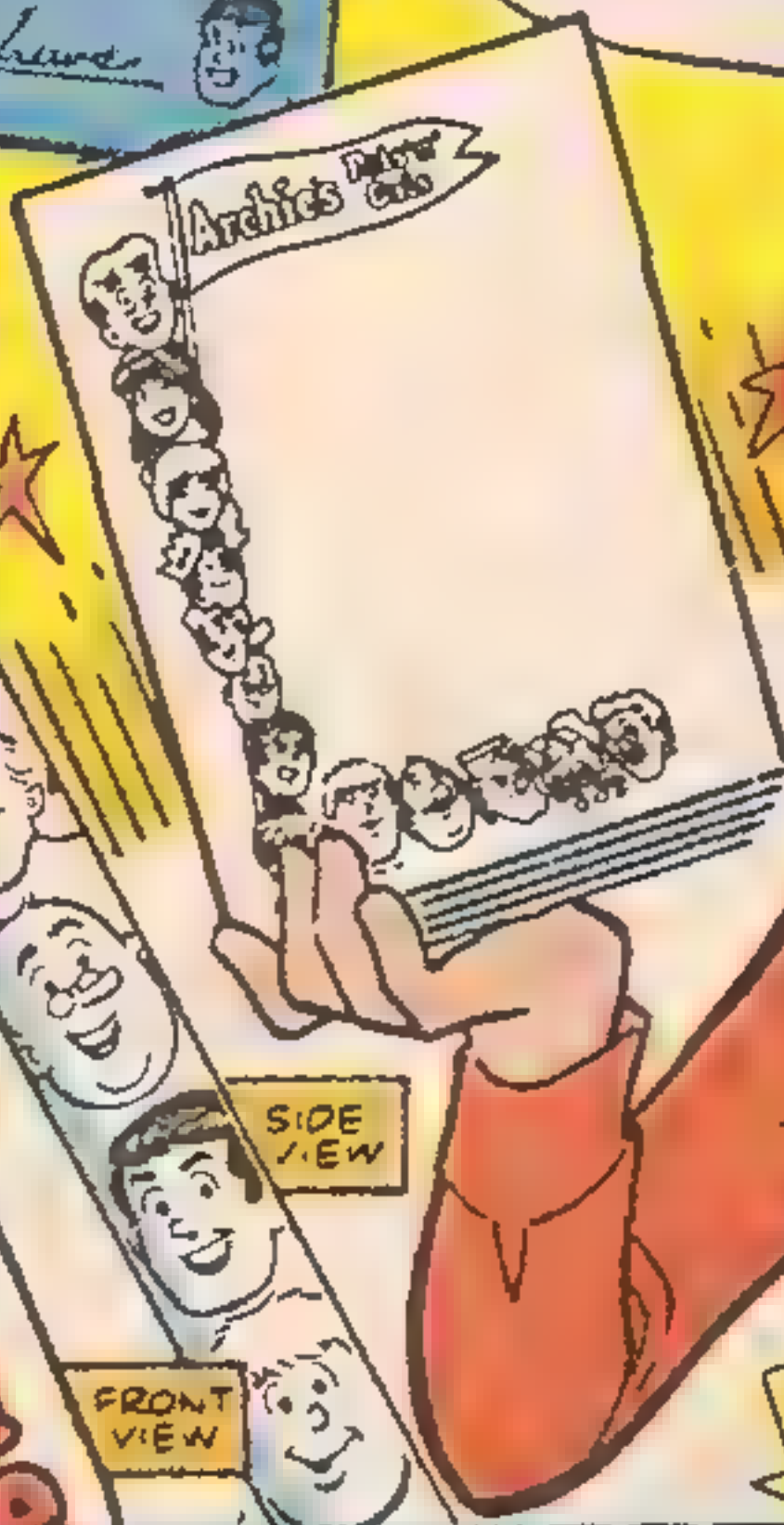
FANS! NOW YOU CAN JOIN THE **EXCITING**

Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!



CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



ALL FOR ONLY \$3.00!

ARCHIE FAN CLUB

c/o ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE
MAMARONECK, NEW YORK 10543

Total amount enclosed

\$ _____

Send me

kit(s).

☐ PLEASE ENROLL ME IN THE ARCHIE FAN CLUB!
ENCLOSED IS \$3.00 FOR EACH MEMBERSHIP KIT ORDERED.
(FOREIGN ORDERS ADD \$2.00 EACH FOR POSTAGE AND HANDLING.)

☐ I am already a ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

-NO FOREIGN ORDERS ACCEPTED-

(OFFER EXPIRES APRIL 30, 1989)

NAME _____ AGE _____
(PLEASE PRINT) FIRST LAST

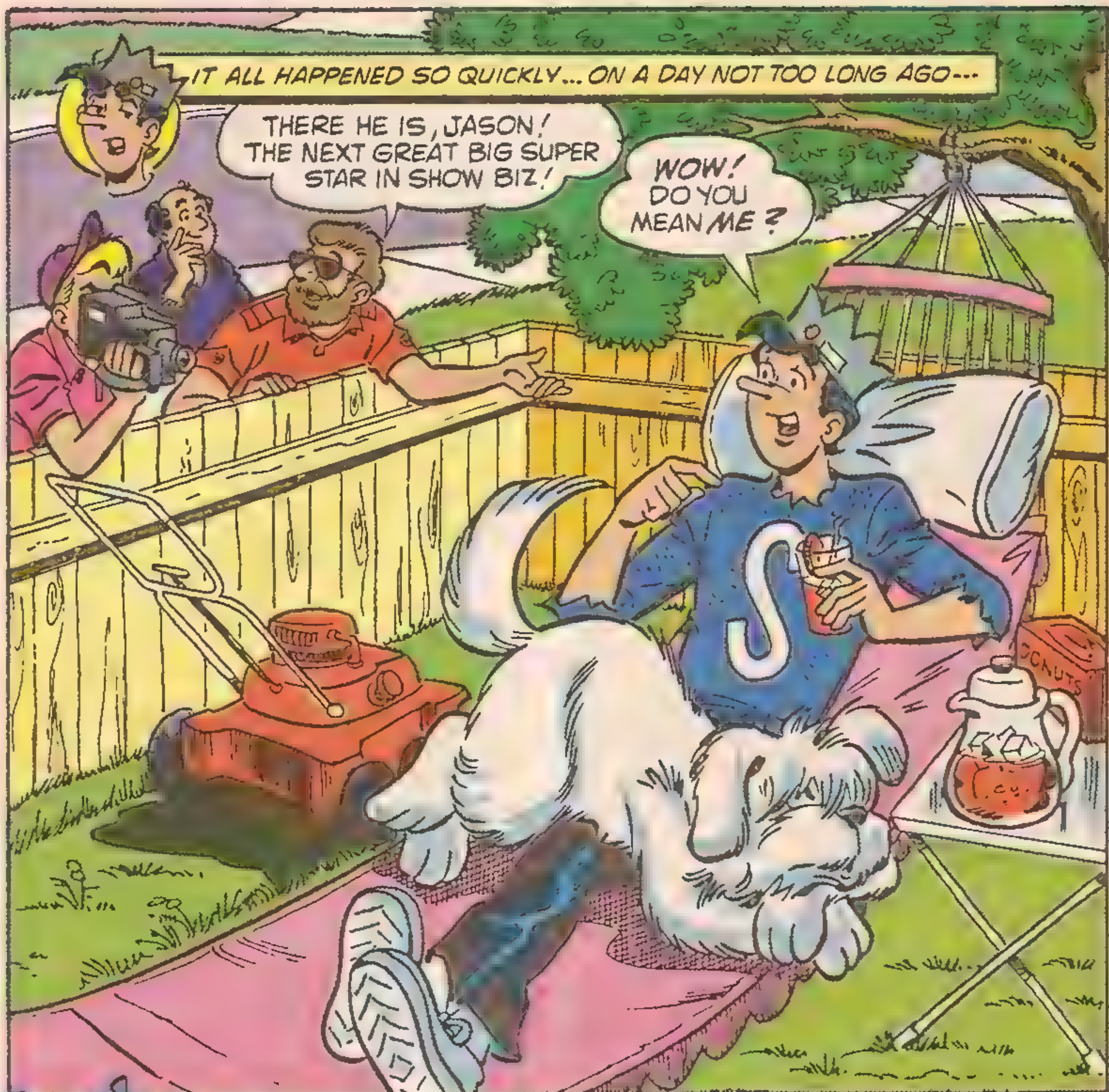
☐ BOY
☐ GIRL

ADDRESS _____

CITY & STATE _____ ZIP _____

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If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!



Jughead

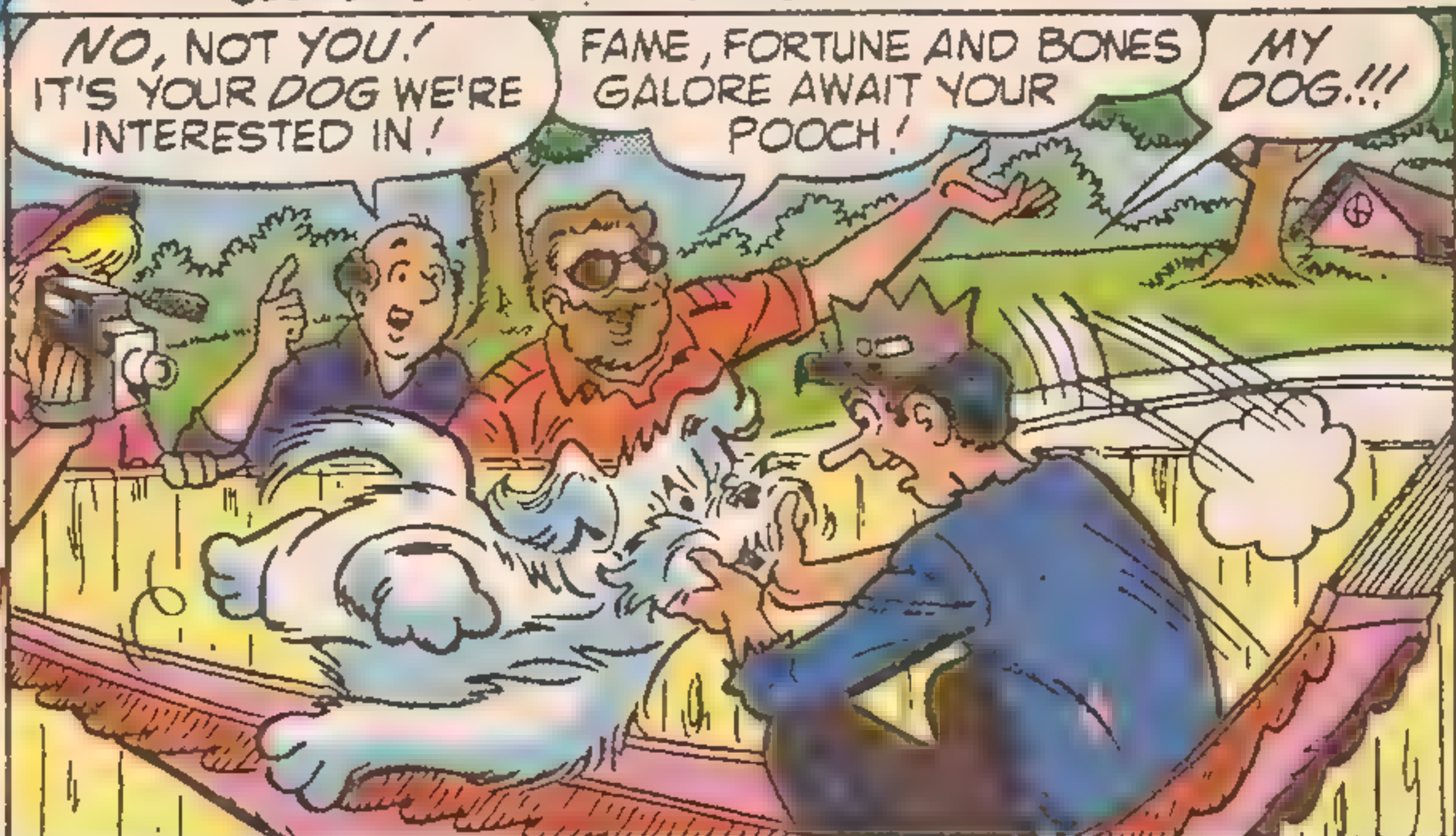
in

**"THE
FAME
GAME"**

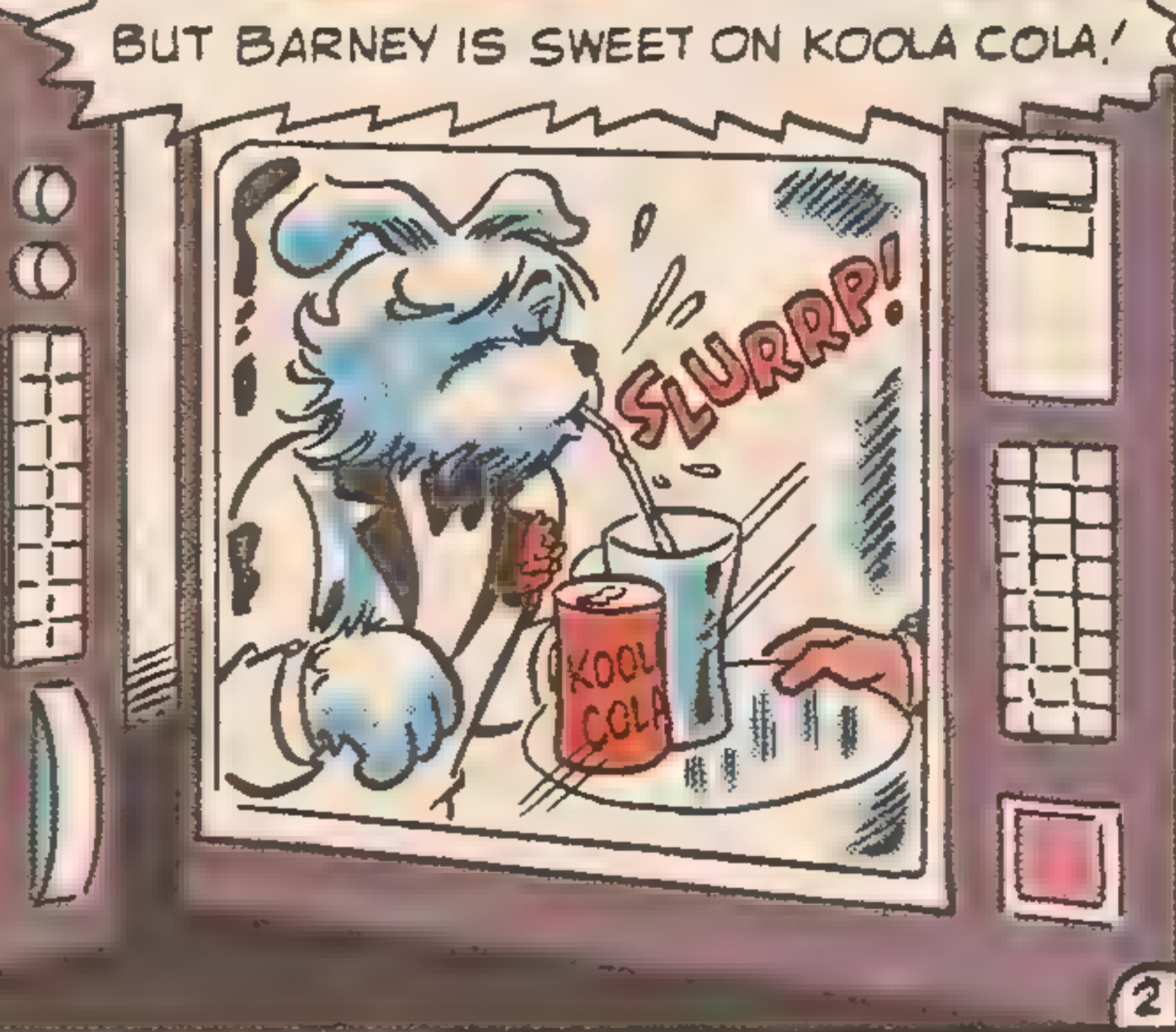
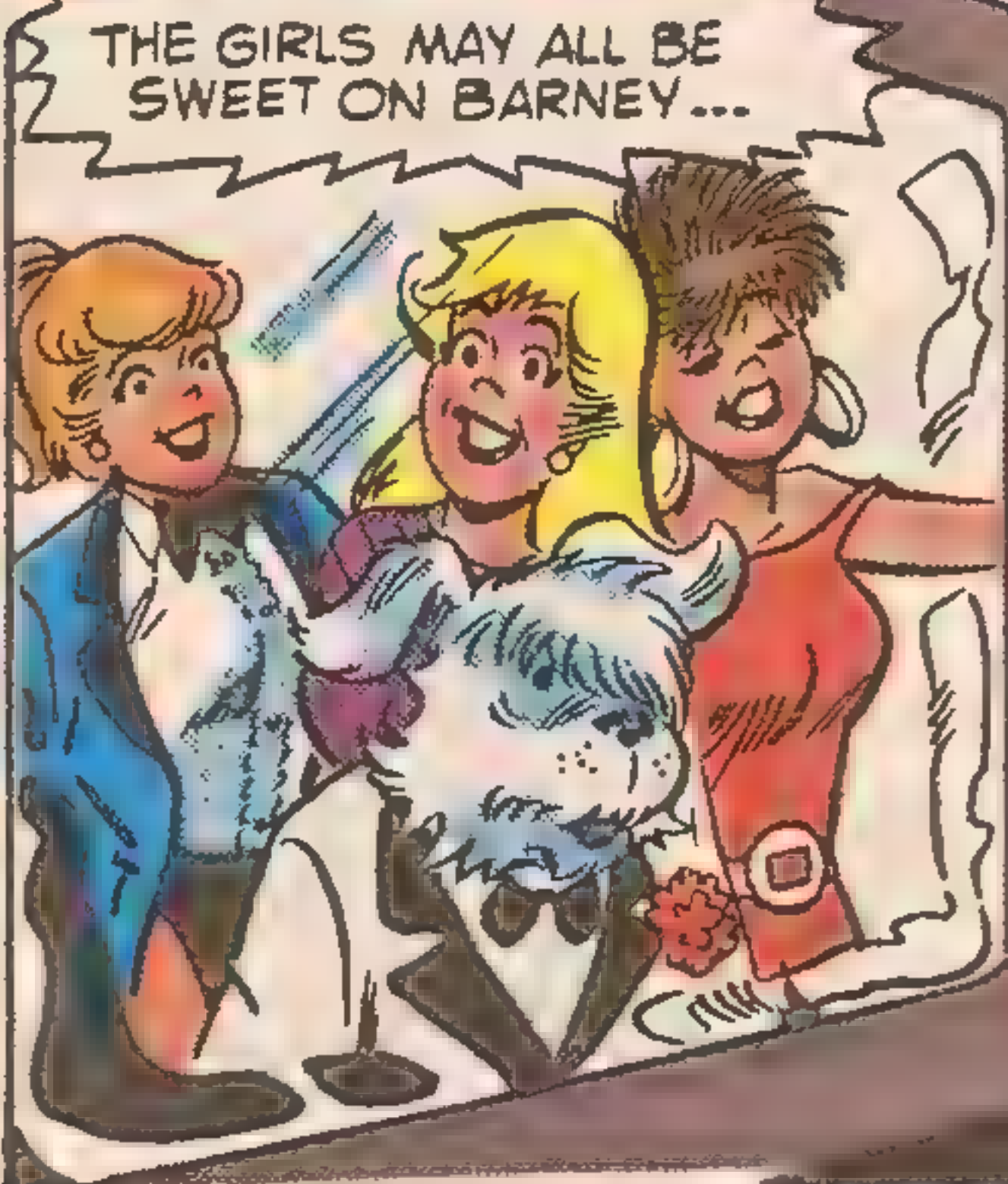
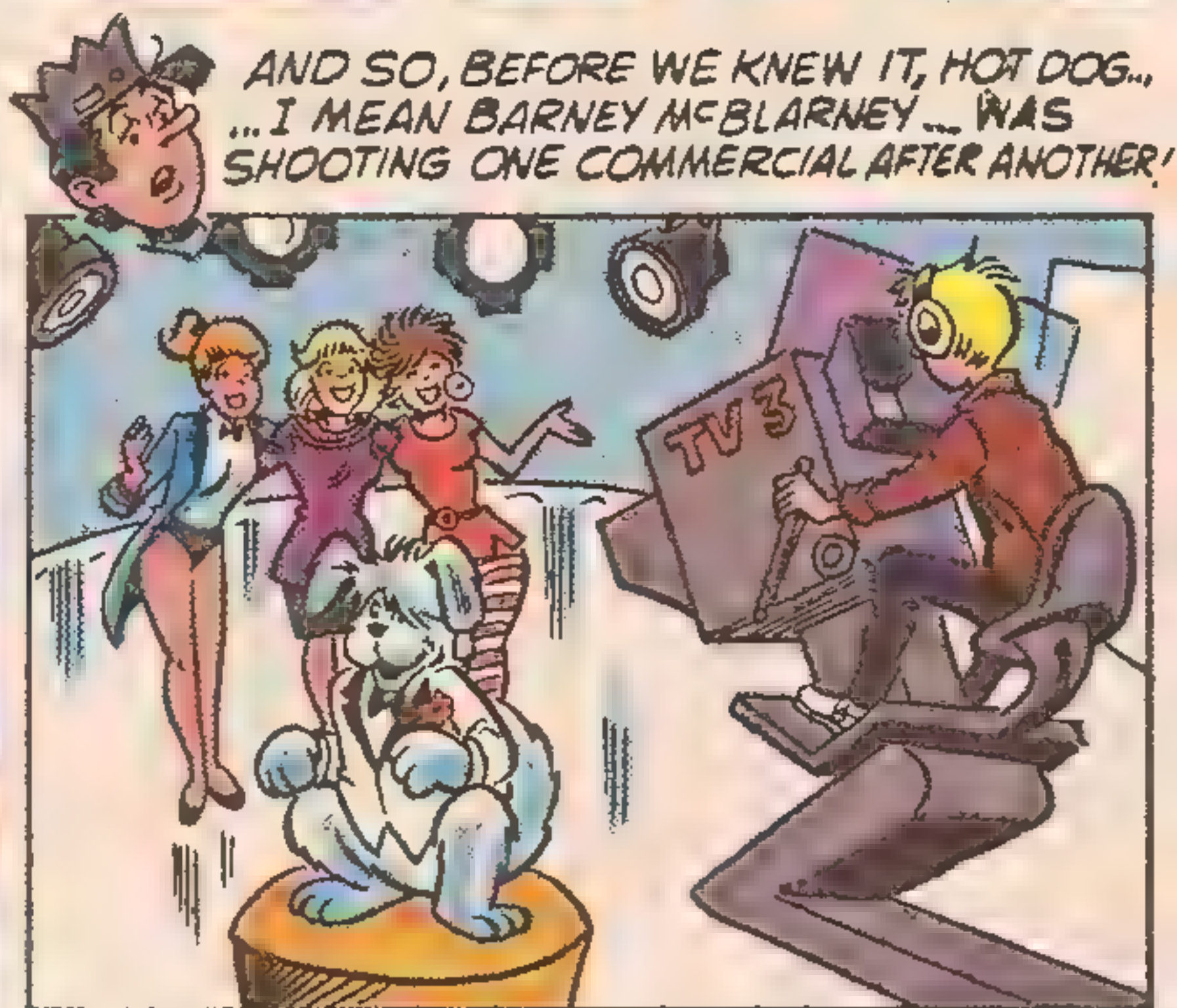
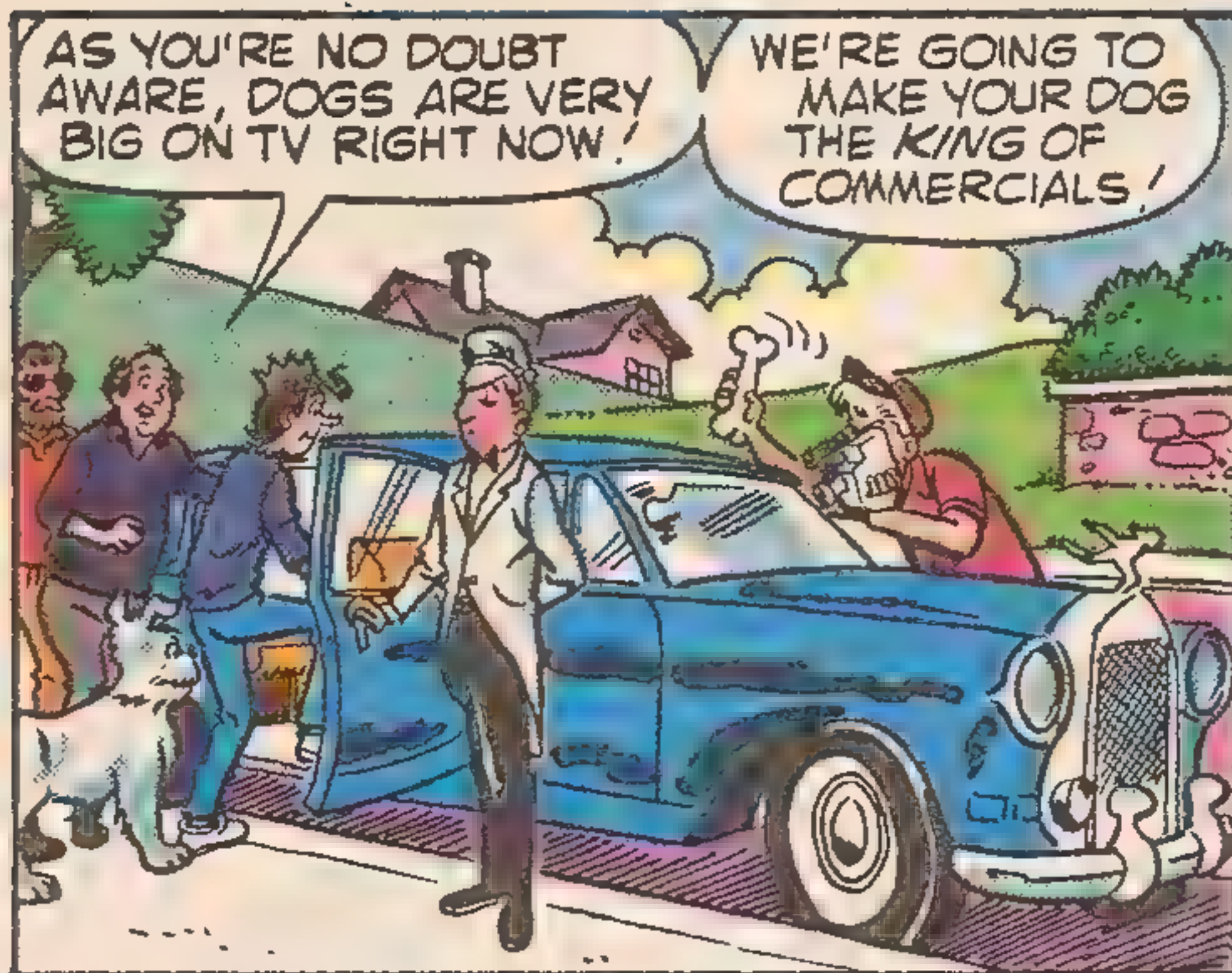
SCRIPT:
GEORGE GLADIR

PENCILLING:
DOUG CRANE

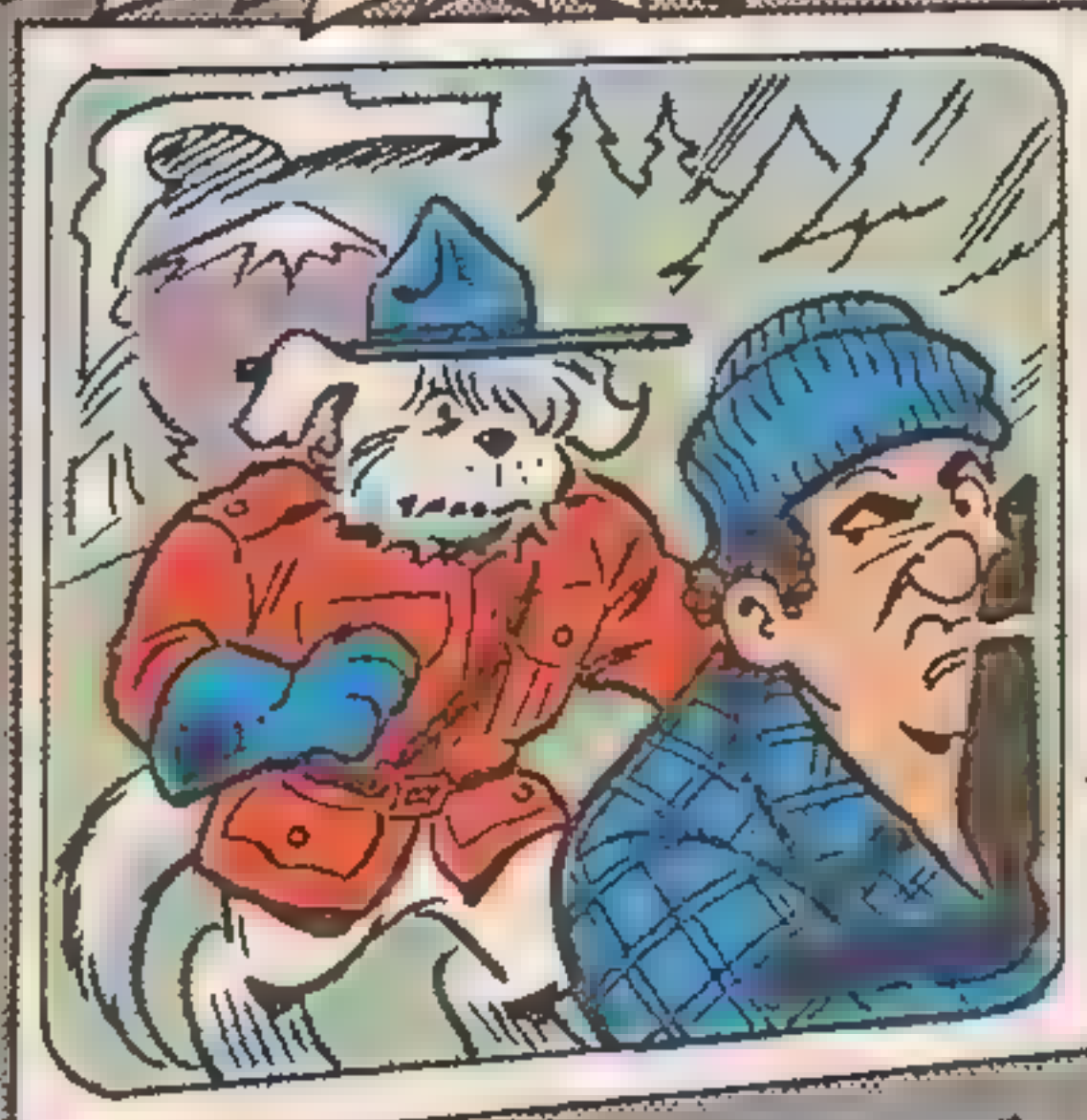
INKING:
MIKE ESPOSITO



ARCHIE FANS: SEND IN YOUR ARCHIE CLUB LETTERS AND WIN CASH PRIZES!
FOR MORE INFORMATION SEE THE ARCHIE CLUB PAGE IN THIS ISSUE!!!



BARNEY, THE MOUNTIE,
GETS HIS MAN!



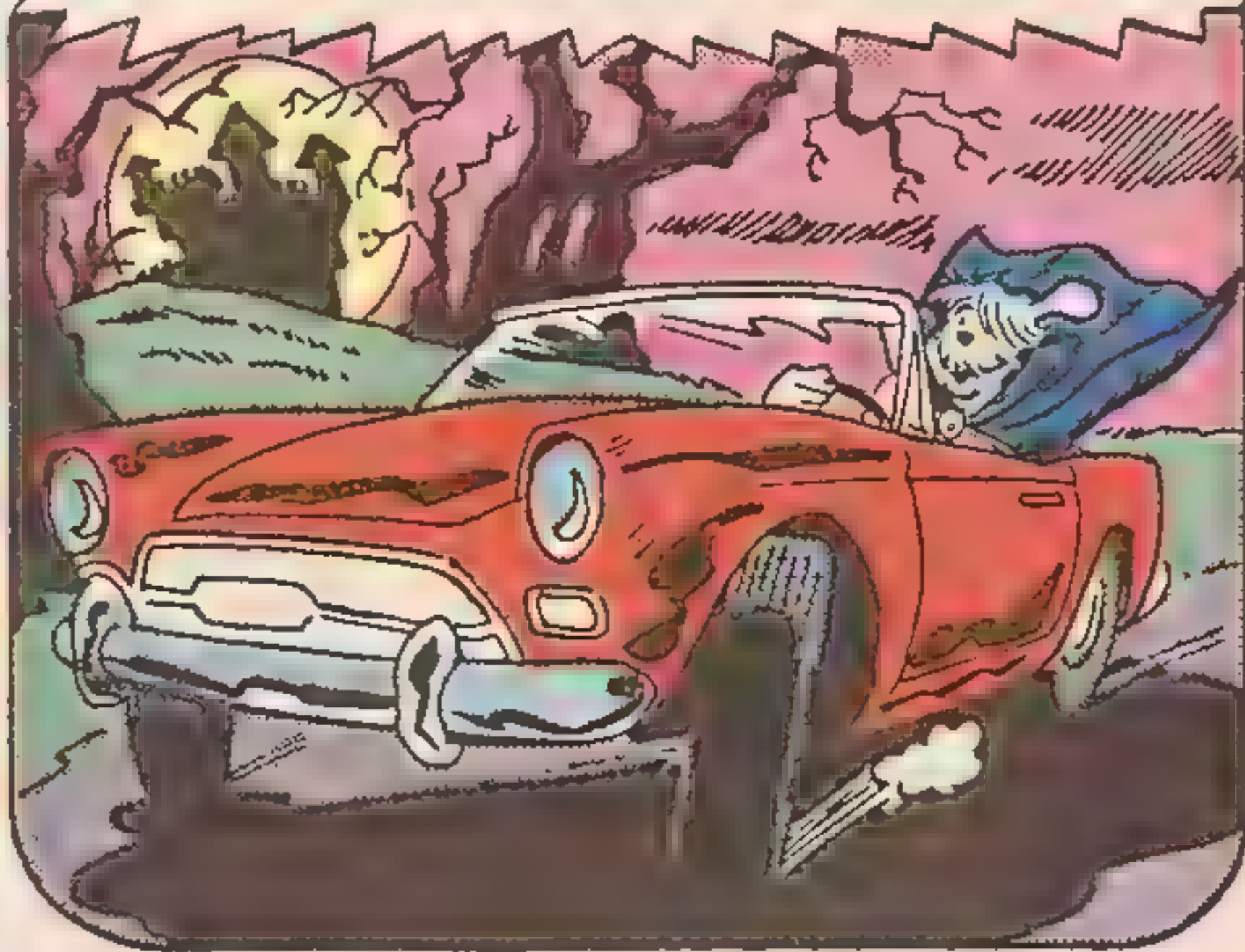
...AND BARNEY SAYS, YOU LADIES CAN
ALSO GET YOUR MAN... WITH TIGRESS
PERFUME!



COUNT BARNEY LOVES TO ROAM
AT NIGHT...



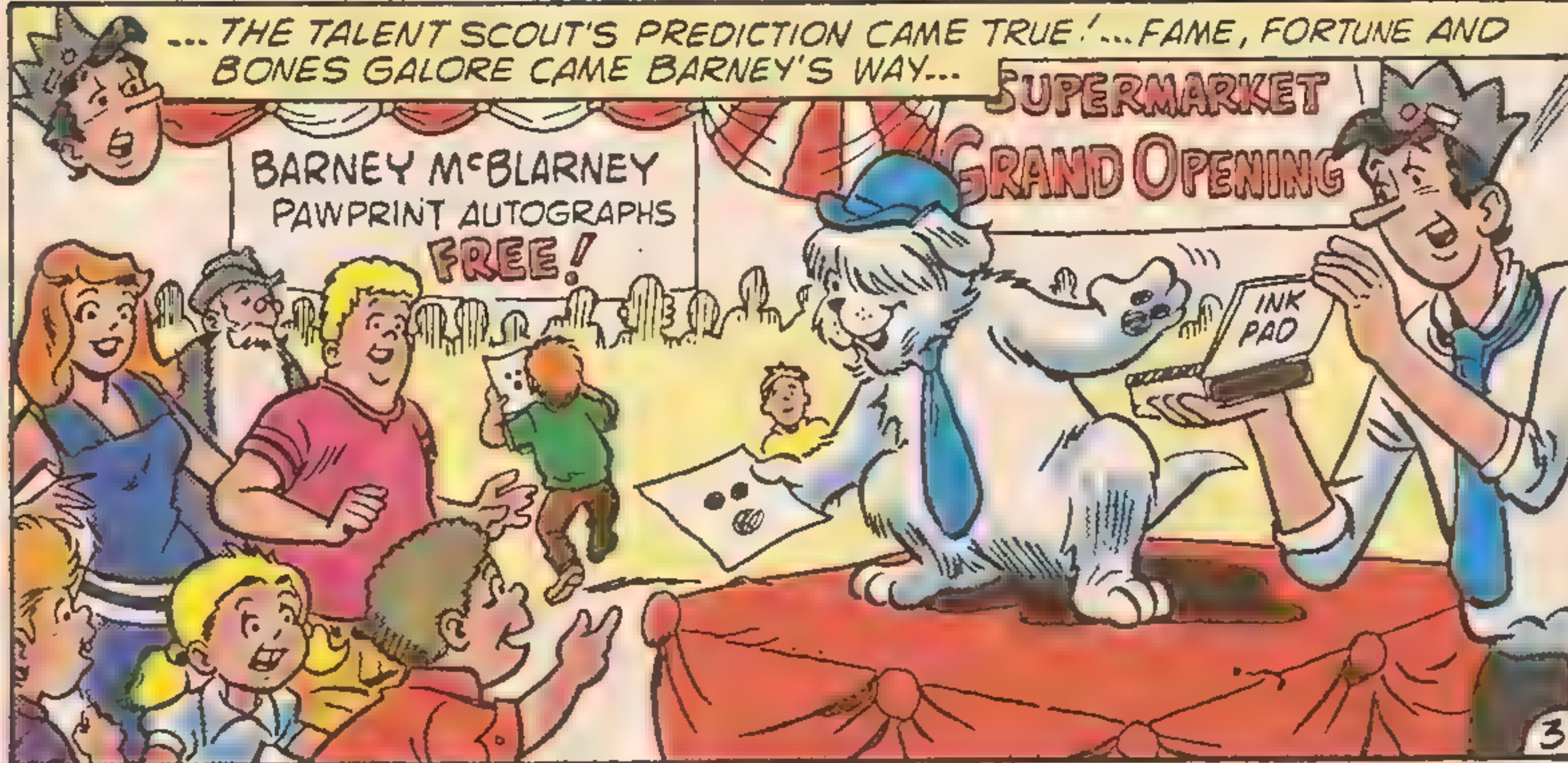
THAT'S BECAUSE HE LIKES TO RIDE
AROUND IN HIS ELEGANT NEW PANTHER X-15!



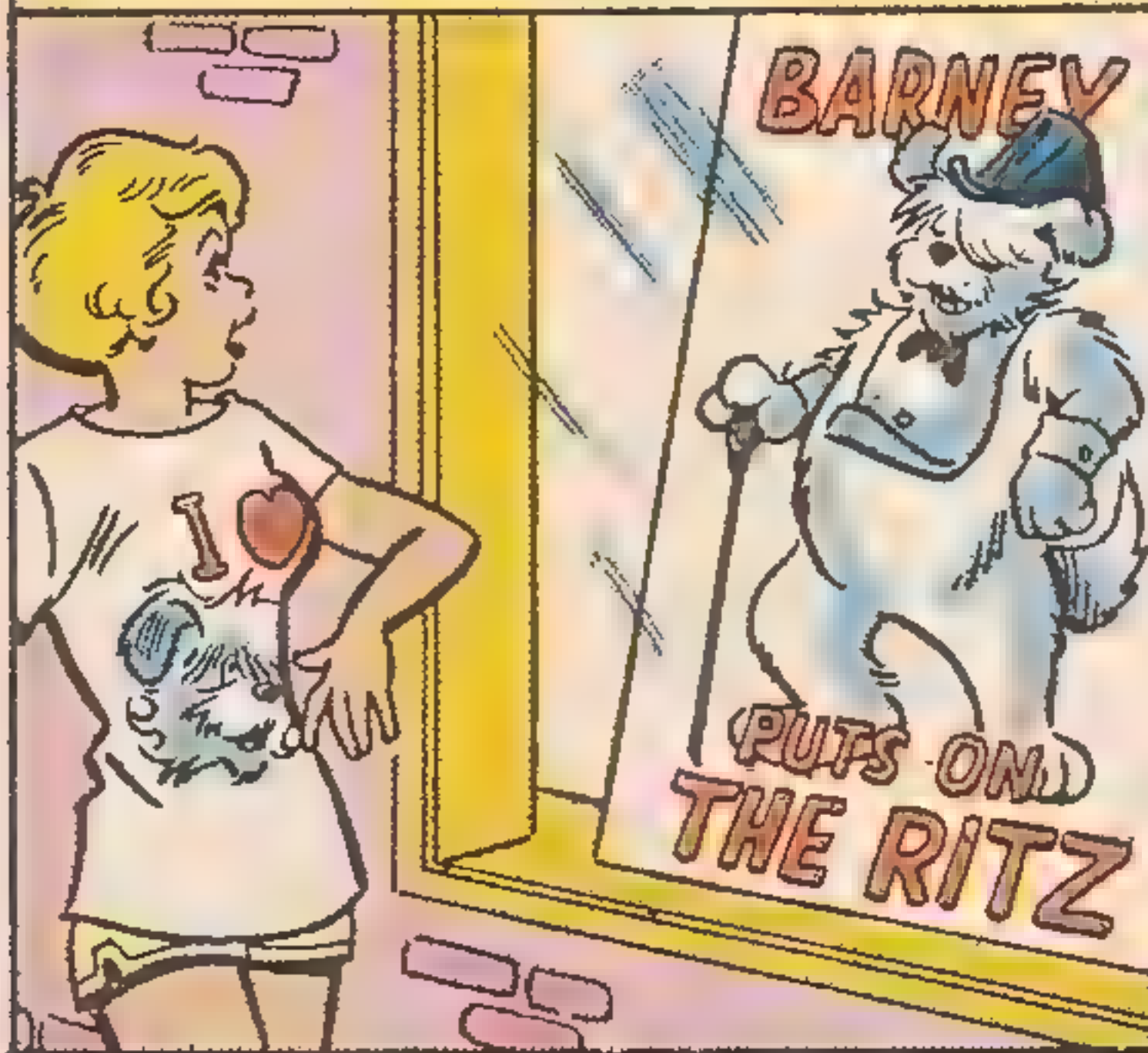
...THE TALENT SCOUT'S PREDICTION CAME TRUE!... FAME, FORTUNE AND
BONES GALORE CAME BARNEY'S WAY...

BARNEY McBLARNEY
PAWPRINT AUTOGRAPHS
FREE!

SUPERMARKET
GRAND OPENING

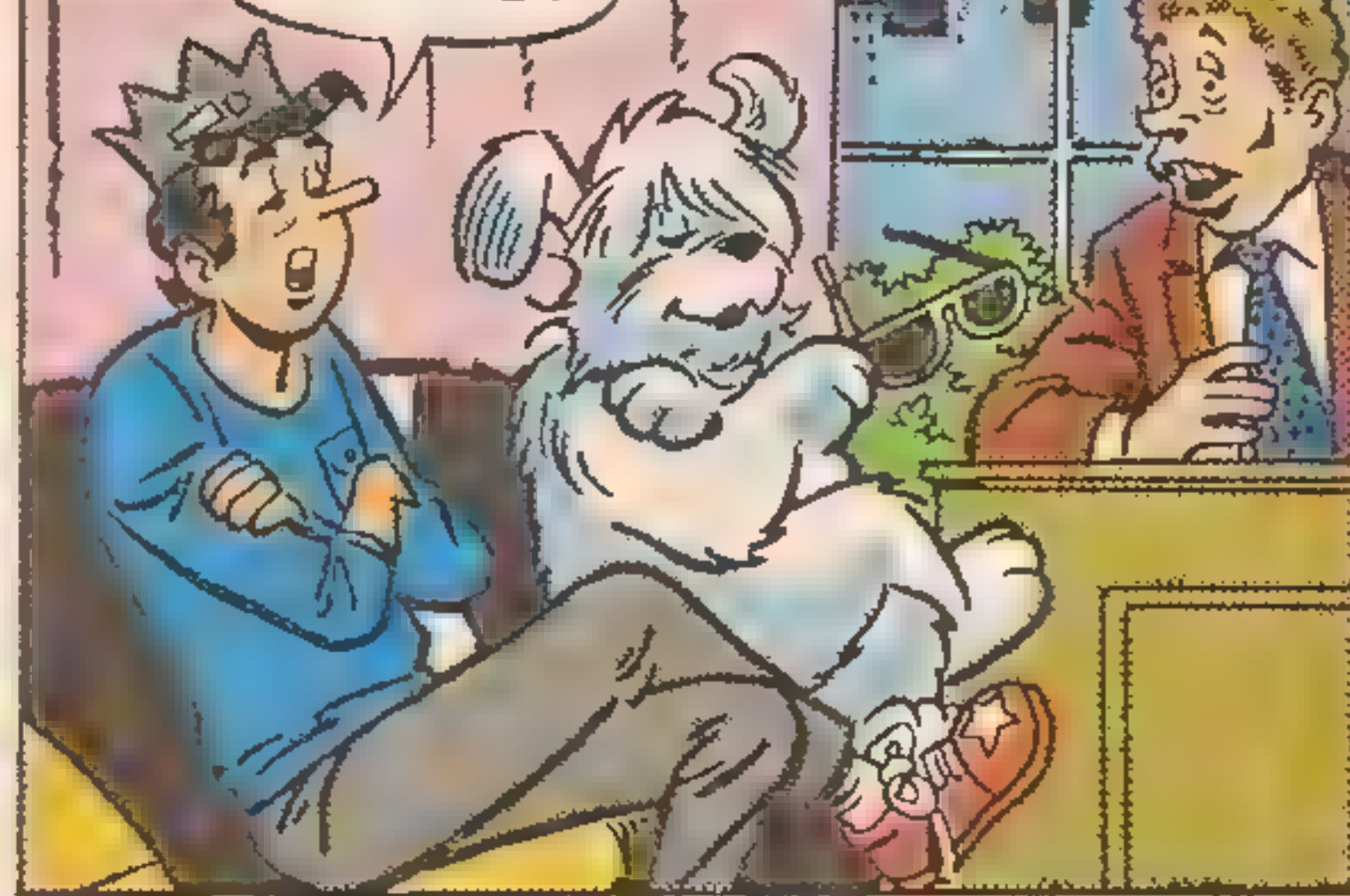


BARNEY'S LIKENESS APPEARED ON T-SHIRTS AND POSTERS---



WE EVEN APPEARED ON THE DAVIS BETTERMAN SHOW---

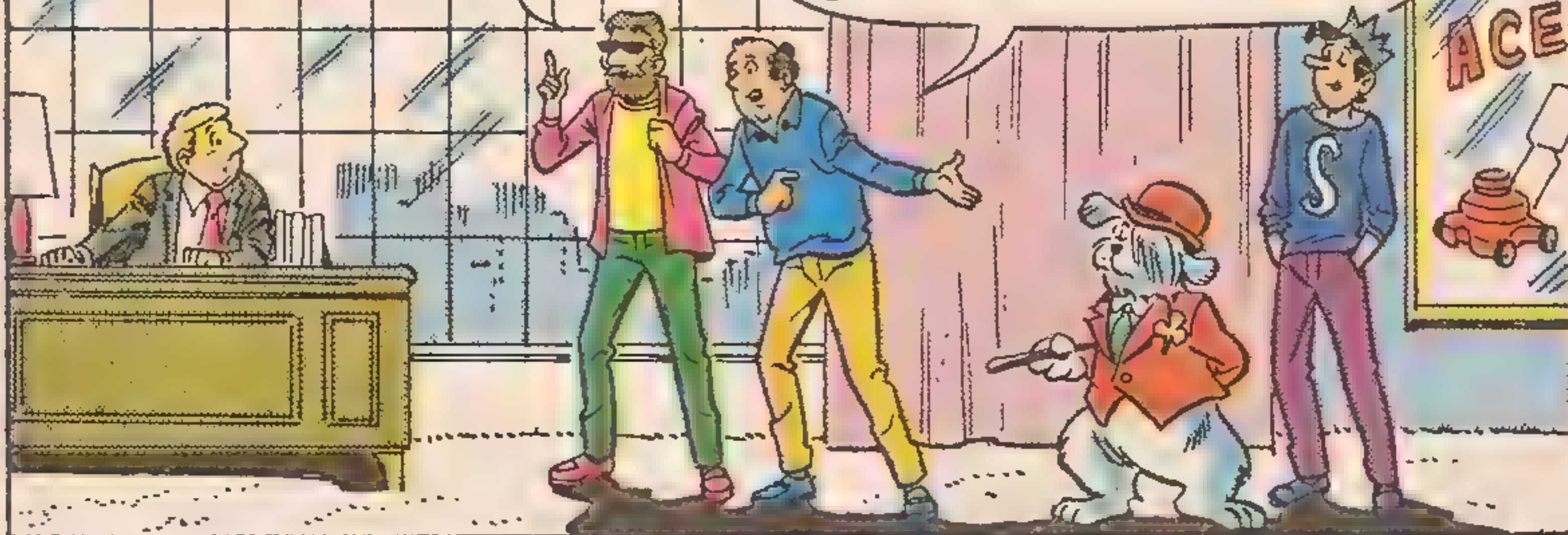
SORRY, DAVIS! BUT SUPERSTARS LIKE BARNEY DON'T DO DUMB PET TRICKS!



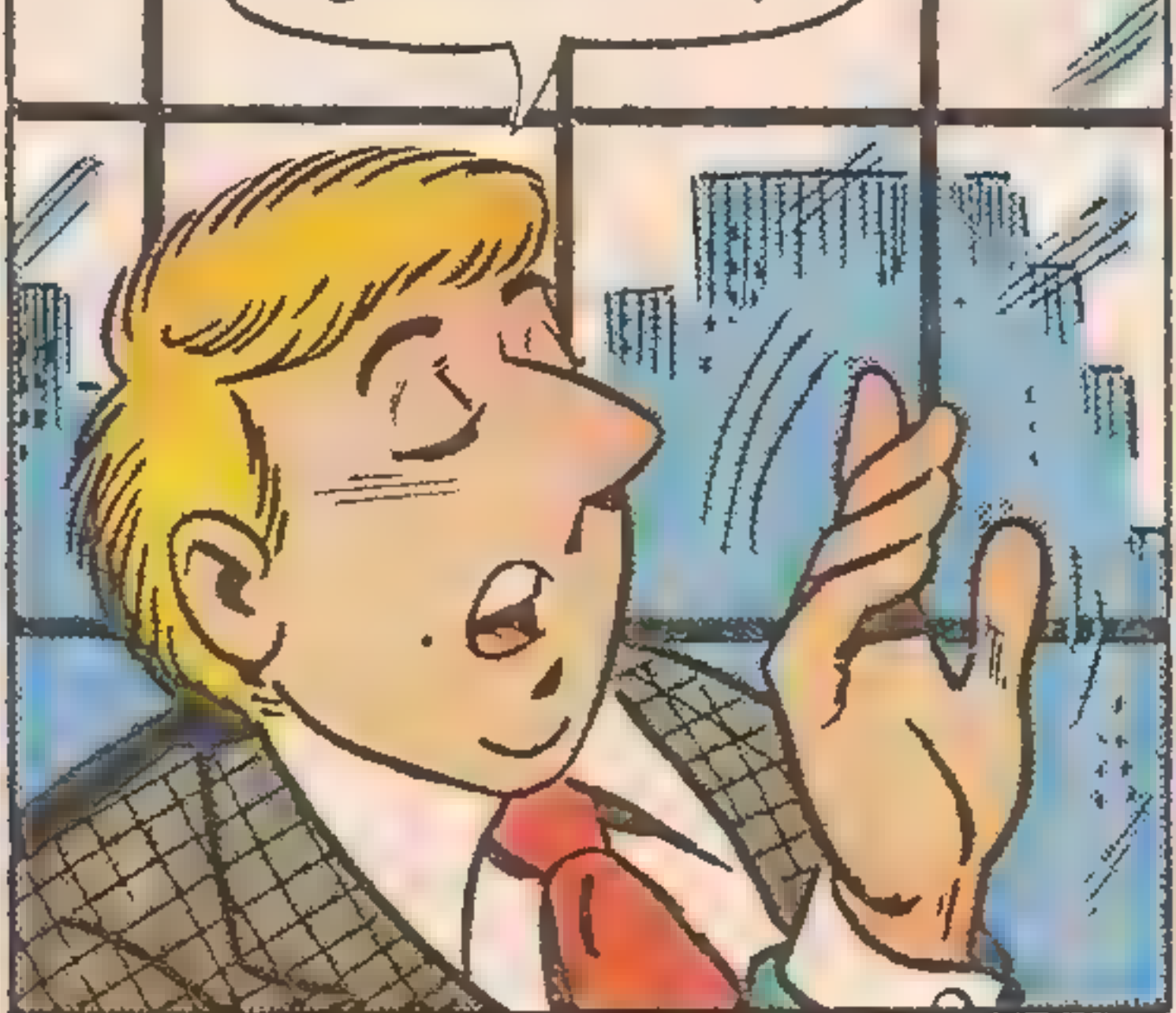
...AND THEN CAME BARNEY'S BIGGEST OPPORTUNITY... A CHANCE TO SIGN A MULTI-MILLION DOLLAR DEAL WITH THE ACE POWER MOWER COMPANY---

SIR, WE'VE GOT THE RIGHT SALES PITCH FOR YOUR COMPANY!

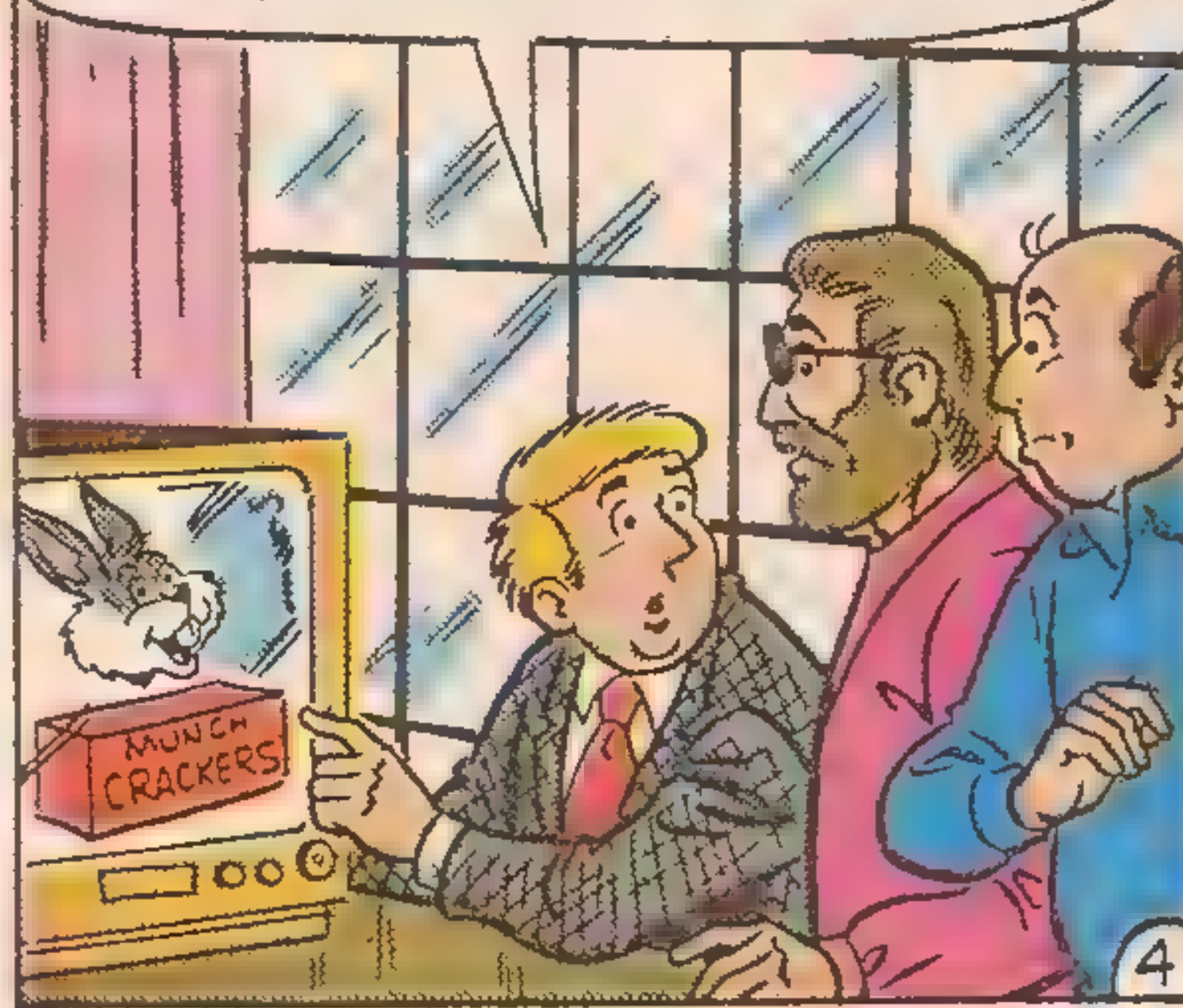
"... WITH AN ACE POWER MOWER, YOUR LAWN WILL BE AS TRIM AND GREEN AS BARNEY MCBLARNEY!"

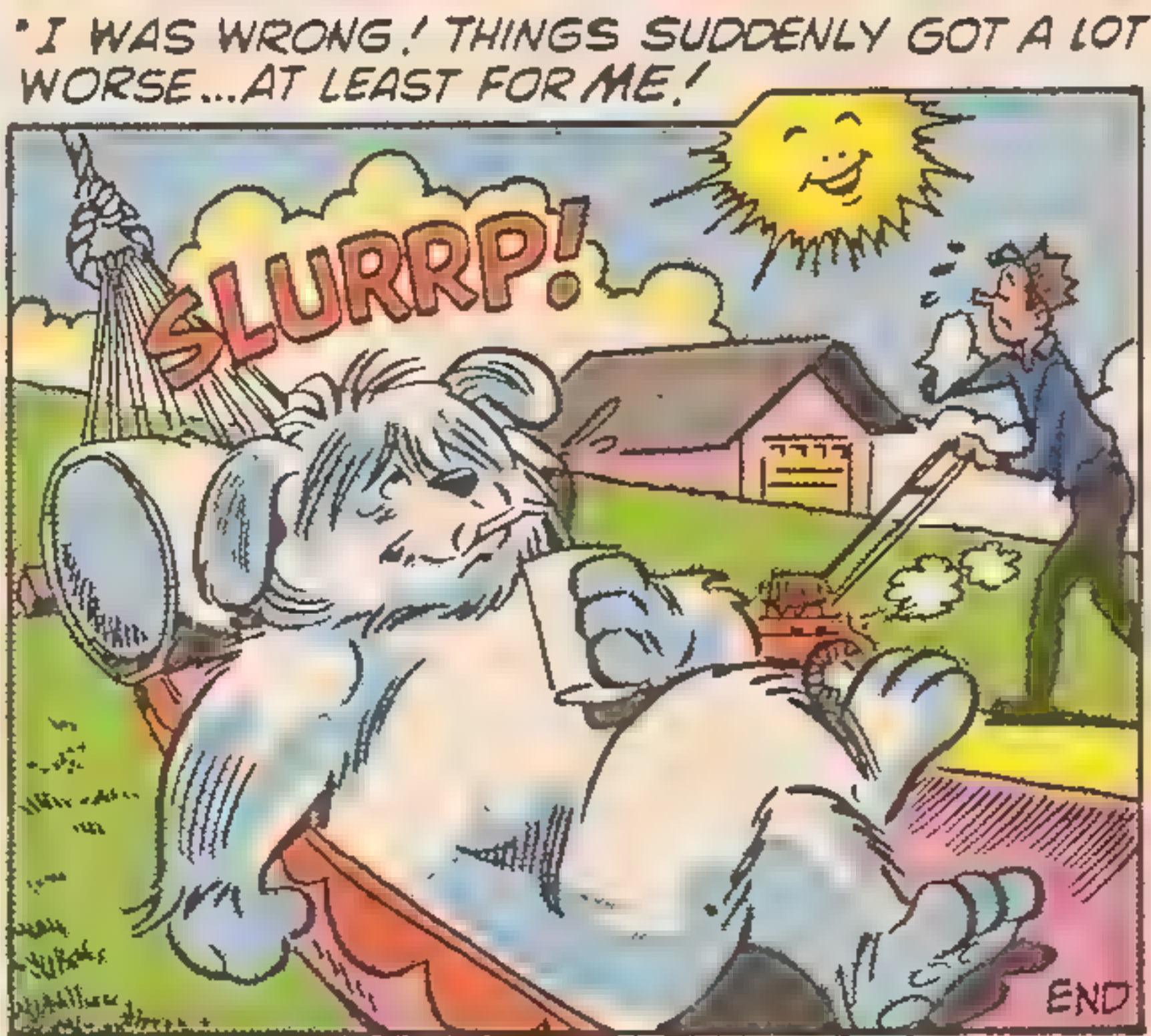
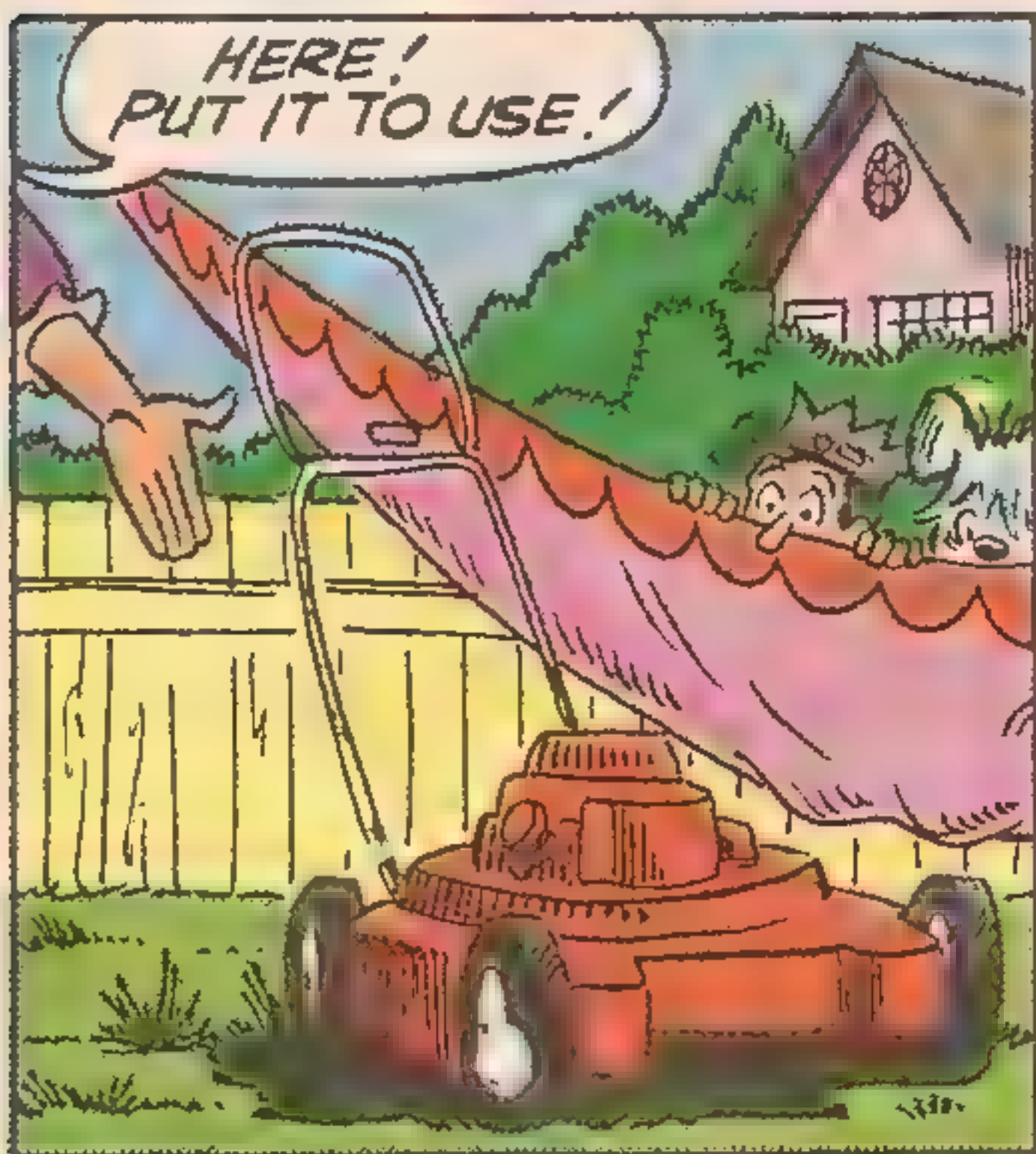
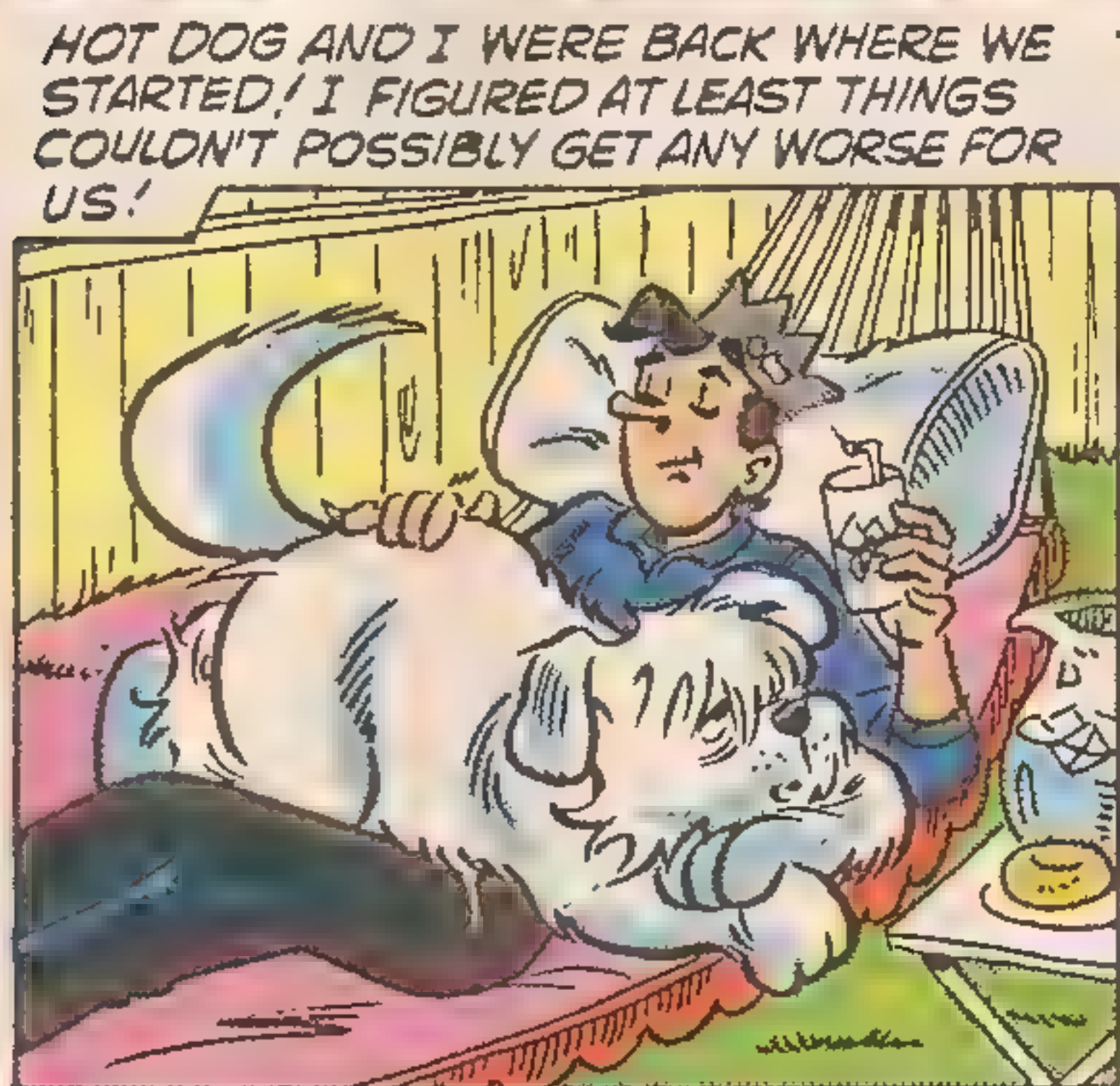


SORRY, BUT WE AT ACE LAWN MOWERS NO LONGER WANT A DOG TO DO OUR COMMERCIALS!



THE HOTTEST NEW STAR ON T.V. IS A RABBIT! GO FIND US A CUTE RABBIT!





DON'T MISS THIS OFFER! ARCHIE DIGESTS COST ONLY \$1.00 EACH WHEN YOU SUBSCRIBE!

SUBSCRIBE AND SAVE \$1.75 ON EACH FIVE-ISSUE SUBSCRIPTION!!



POSTAGE AND HANDLING PAID!!

NEVER MISS ANOTHER ISSUE! GET THE NEXT FIVE ISSUES OF YOUR FAVORITE DIGEST FOR ONLY \$5.00! SAVE 35¢ ON EACH ISSUE! SUBSCRIBE AND HAVE EACH ISSUE MAILED TO YOUR HOME!

BRAND NEW!



FILL IN THIS HANDY COUPON AND MAIL IT IN TODAY!!

MAIL TO:

ARCHIE'S SPECIAL DIGEST SUBSCRIPTION OFFER
c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, NY 10543

FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00! I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE ORDERED! I SAVE \$1.75 OFF THE NEWSSTAND PRICE OF FIVE ISSUES! THAT'S A SAVINGS OF 35¢ PER COPY WHEN SUBSCRIBING!

- ☐ ARCHIE COMICS DIGEST
- ☐ LAUGH COMICS DIGEST
- ☐ LITTLE ARCHIE COMICS DIGEST
- ☐ JUGHEAD JONES COMICS DIGEST

- ☐ THE NEW ARCHIES DIGEST
- ☐ ARCHIE'S STORY & GAME COMICS DIGEST
- ☐ ARCHIE ANDREWS WHERE ARE YOU DIGEST
- ☐ BETTY AND VERONICA COMICS DIGEST
- ☐ JUGHEAD WITH ARCHIE COMICS DIGEST

(OFFER EXPIRES APRIL 30, 1980)
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☐ BOY
☐ GIRL

ADDRESS

CITY

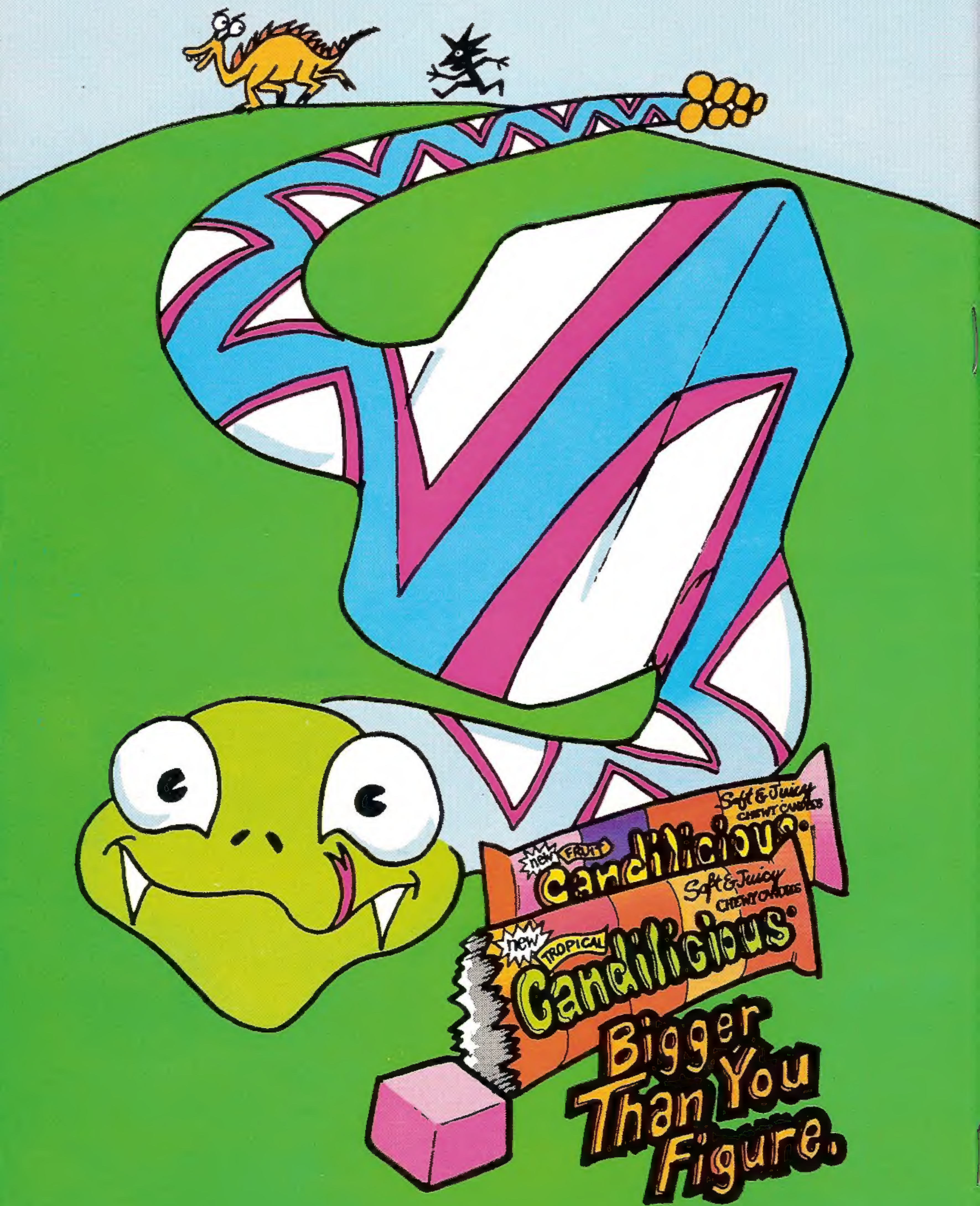
STATE & ZIP

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YUM! FRUITY MARSHMALLOWS IN MY TUMMY
MAKE THIS NEW CEREAL SO FRIGHTFULLY YUMMY!

A NEW MONSTER[®] CEREAL!
WHAT IS IT?

B ► FOLD BACK SO 'A' MEETS 'B' TO REVEAL THE MONSTER ◀ A



HAW! YOU CALL THAT A STORY?
WE'RE THE ONES WITH STORIES, YOU CLOWN!



SCANNED
BY
JOJO